

Calendar of Events

April 30, 2024
- June 30, 2024

Recruiting The Proud, The Few, The Marine

Recruiting The Proud, The Few, The Marine

07:00 AM - 11:30 PM CST

ANDREW GUNNY ORTIZ, 7134729204

GunnyOrtiz@comcast.net

I am Gunnery Sergeant Andres (Andrew) Ortiz, United States Marine Corps retired and Executive Director of Semper Fi #3 Memorial Honor Detail, (in the Houston Harris County Texas metropolitan area)

We are a charity: Combined Federal Campaign 25703, charity 501c3 and V.S.O.

The Gunny is looking for the Few, the Proud, the Marine (female and male) to be a member of this EXCLUSIVE MARINE CORPS FUNERAL HONOR DETAIL THAT IS COMMITTED IN PROVIDING U.S. MARINES AND MILITARY VETERANS OF HONORABLE SERVICE, FULL MILITARY HONORS WITH DIGNITY AND PROFESSIONALISM AT THEIR INTERMENT.

MARINE, WANT TO JOIN SEMPER FI THREE MEMORIAL HONOR DETAIL?

WWW.SEMPERFITHREE.COM

Or call 713-672-2931

May 15, 2024

EMPower Healing Drum 'n' Dance Circle

American Legion Raymond Freeman Post 942

311 Ulrich St

Sugar Land, TX 77498

06:00 PM - 08:00 PM CST

Emilia Yonge, 8324770407

sumantraholistic@gmail.com

Come join us for an evening of healing and empowerment through the rhythm of drums and our hearts at the American Legion Raymond Freeman Post 942. Connect with others as we drum together to create positive energy and healing vibrations. No experience or drums necessary. If you do have a drum (or drums), feel free to bring! Let's come together in rhythm and harmony for a trans-formative experience. Don't miss out on this opportunity to recharge and rejuvenate your spirit!

May 17, 2024

Houston Dash - First Responders Night
Shell Energy Stadium
2200 Texas Ave
Houston, TX 77003
07:00 PM - 09:00 PM CST
Marcos Hernandez, 713-204-8066
mhernandez@houstondynamo.com

First Responders Night

Calling all Dash fans! Join us on May 17th as your Houston Dash take on the Portland Thorns. Tickets include a commemorative challenge coin for First Responders Night. Let's celebrate soccer and honor our heroes!

Fri • May 17, 2024 7:00 PM

Houston Dash vs Portland Thorns FC

Shell Energy Stadium

<https://houstondash.group/FirstRespondersNight>

May 18, 2024

Armed Forces Military Ball
06:00 PM - 11:00 PM CST
Betty Manbeck, 713-201-5271
HoustonMilitaryAffairs@hotmail.com
Gala Event
Social 6pm/ Dinner 7pm

May 21, 2024

????HRVCC???? Veterans Business Community Leaders Round Table
07:00 AM - 12:00 PM CST
By Invitation Only: INFO COMING Soon

**HRVCC Sponsors, 2-Star & 3 Star HRVCC Members will receive an invitation.*

?? HRVCC ?? Veteran Business Growth Academy - Spring Cohort

Virtual - Will Recieve Link once Registered

02:00 PM - 03:00 PM CST

Spring Cohort

4/23, 4/30, 5/7, 5/14, 5/21, 5/28 all Tuesdays from 2pm-3pm CT

Fall Cohort

10/15, 10/22, 10/29, 11/5, 11/12, 11/20 all Tuesdays from 2pm-3pm CT

Program Summary/Introduction

As a valued member of the Houston Regional Veterans Chamber of Commerce (HRVCC), we recognize the profound impact your veteran-led business has on the Greater Houston Area business economy. The Business Growth Academy for Veteran Leaders, proudly supported by HRVCC, is your exclusive opportunity to further amplify your leadership and business prowess.

Your journey as a veteran business owner or leader has been characterized by resilience, discipline, and an unwavering commitment to excellence. The Business Growth Academy is meticulously crafted to honor and build upon the seasoned expertise you bring to the table. This unique 6-week program is designed to empower you with advanced strategies and insights specifically tailored to the challenges and opportunities unique to your veteran leadership.

Join us in this transformative journey where we dive into specialized topics, including advanced communication, strategic planning, metrics mastery, and sales techniques, all strategically aligned with the nuances of seasoned leadership. Going beyond conventional programs, our tailored sessions on targeted market leadership, strategic branding, and constraint resolution cater to the distinct landscape of the Houston business economy.

Why attend? Because your journey doesn't stop; it evolves. This program is more than just learning; it's about strategically applying your wealth of experience to unlock unprecedented growth for your business. The Business Growth Academy for Veteran Leaders, supported by HRVCC, is your exclusive platform to rejuvenate your business strategies, connect with like-minded peers within the HRVCC community, and celebrate the distinctive strength that veteran leadership brings to the Houston business landscape.

Your commitment to excellence deserves a program that intimately understands the intricacies of your journey, and HRVCC proudly endorses the Business Growth Academy as that program.

Join us and continue your leadership legacy, ensuring that your business not only thrives but plays an integral role in shaping the success of the Houston business community.

Elevate your leadership. Ignite your business growth. Enroll in the Business Growth Academy for Veteran Leaders today and let HRVCC stand with you on this transformative journey.

What to Expect

Week 1: Establishing Strategic Foundations

Introduction

Warm welcome and program overview.

Introduction to the unique tailored approach for seasoned veteran leaders.

Commitment to Excellence

Reinforcement of commitment to continuous growth.

Overview of the Program Workbook as a strategic learning tool.

Week 2: Mastering Advanced Communication and Leadership Behavior

Advanced Leadership Dynamics

Dive into advanced leadership communication and behavior.

Application of DISC principles for enhanced leadership effectiveness.

Engage in discussions and knowledge testing for advanced assessment.

Week 3: Cultivating Strategic Leadership Mindsets

Strategic Mindset Mastery

Exploration of the Sigmoid Curve within the context of veteran leadership.

Advanced insights into cultivating a growth mindset.

Identification of unique strengths and application of sophisticated goal-setting strategies.

Week 4: Strategic Planning for Seasoned Leaders

Strategic Planning Excellence

Tailored presentation on crafting advanced strategic plans.

Deep dive into the significance of purpose in seasoned leadership.

Practical implementation of strategic plans with precision.

Week 5: Mastery in Business Metrics, Sales, and Dynamics

Advanced Metrics and Financial Insights

Navigation of complex metrics with a focus on financial statements.

Advanced insights into business dynamics for seasoned leaders.

Strategic understanding of business metrics for seasoned decision-making.

Advanced Sales Strategies

In-depth exploration of advanced sales techniques.

Client prospecting, presenting, managing objections, and closing strategies.

Week 6: Targeted Market Leadership, Strategic Branding, and Constraint Resolution

Strategic Market Leadership

Advanced strategies for understanding and targeting veteran-specific markets.

Elevated analysis of competition and market positioning.

Precision in identifying and targeting customers specific to seasoned leadership contexts.

Strategic Marketing Mastery

Tailored marketing strategies for veteran leaders.

Advanced discussions on the 7 P's of Marketing.

Elevating corporate and personal branding strategies for seasoned leaders.

Identifying and Removing Constraints

Recognition and addressing of constraints specific to veteran-led businesses.

Application of principles such as Pareto's Law and Ricardo's Law for strategic constraint resolution.

Conclusion and Integration

Strategic Recap

Summarization of key learnings tailored to the experience of veteran leaders.

Formulation of actionable steps for ongoing excellence in leadership.

Celebration of the wealth of experience and achievements of veteran business owners and leaders.

What Sets This Program Apart

Tailored content for veteran leaders.

Integration with HRVCC for a community-oriented experience.

Exclusive networking opportunities within the veteran business community.

Program Delivery

Here's a breakdown of how we ensure an enriching and impactful learning experience:

1. Online Student Coursework Tool

Self-Paced Learning: Our online coursework tool is designed for self-paced learning, allowing you to progress through the material at your convenience. This flexibility ensures that the program fits seamlessly into your schedule.

Phased Approach: The coursework follows a phased approach, coordinating with weekly LIVE sessions. This strategic alignment ensures that the self-paced learning complements the interactive live sessions for a holistic learning experience.

2. Compliance Agreement

Mutual Responsibilities: Prior to the commencement of the program, participants are provided with a Compliance Agreement. This document is meticulously designed to clarify the mutual responsibilities between you and the coaching program, establishing a foundation for a transparent and collaborative learning environment.

3. Topic Modules & Application Exercises

Broadening Knowledge: The heart of the program lies in our comprehensive Topic Modules and accompanying Application Exercises. Each module is intricately crafted to broaden your knowledge on specific topics relevant to veteran leaders, ensuring that the content is both insightful and actionable.

4. Videos

Pre-recorded Coursework Videos: To enhance your understanding and facilitate efficient learning, we provide pre-recorded coursework videos. These videos serve as valuable resources, offering in-depth explanations of the program content and ensuring that complex concepts are conveyed in an accessible manner.

5. Downloadables & Worksheets

Resourceful Materials: Our program includes a variety of downloadable resources and worksheets. These materials are designed to reinforce key concepts, provide practical tools for application, and serve as valuable references throughout your learning journey.

6. Live Accountability Call

Weekly Live Sessions: Complementing the self-paced learning, the program includes a one-hour LIVE accountability call each week. These sessions provide an opportunity for real-time interaction, Q&A, and in-depth discussions on the weekly topics. The live format fosters a sense of community and ensures that you receive personalized guidance.

Program Delivery Snapshot:

Format: Online with a combination of self-paced and live sessions.

Flexibility: Tailored for your schedule with self-paced coursework.

Interaction: Weekly live sessions for real-time engagement.

Support: Downloadables, worksheets, and pre-recorded videos to enhance learning.

Accountability: Structured compliance agreement and weekly live accountability calls.

The Business Growth Academy for Veteran Leaders is not just a program; it's an immersive learning experience that adapts to your needs, leverages modern technology, and ensures your journey to growth is both impactful and rewarding. We look forward to guiding you through this transformative program!

Distinguishing Features

As a veteran business owner or leader, your experience is unique, and your journey deserves a program that aligns with your distinctive needs. The Business Growth Academy for Veteran Leaders stands out among basic business programs in several key ways:

1. Tailored Curriculum for Veteran Leaders

Focused Content: Our program recognizes and addresses the specific challenges and opportunities faced by veteran leaders, providing content that goes beyond generic business strategies.

Advanced Sessions: Delve into advanced topics such as targeted market leadership, strategic branding, and constraint resolution, specifically tailored for seasoned leadership contexts.

2. Advanced Leadership Dynamics

Communication and Behavior Mastery: Unlike basic programs, we offer advanced sessions on leadership dynamics, including in-depth discussions on communication and behavior tailored to the experienced leader.

3. Exclusive Integration with HRVCC

Community Connection: The program is uniquely integrated with the Houston Regional Veterans Chamber of Commerce (HRVCC), fostering a sense of community and providing exclusive networking opportunities within the veteran business ecosystem.

4. Specialized Sales Strategies

Advanced Sales Techniques: While basic programs cover fundamental sales concepts, our program takes a step further by providing in-depth exploration and practical steps for advanced sales techniques, ensuring you stay ahead in your business.

5. Strategic Branding and Market Leadership

Tailored Marketing Strategies: Basic programs may touch on marketing principles, but our sessions provide tailored marketing strategies for veteran leaders, including corporate and personal branding strategies to enhance your market presence.

6. Advanced Metrics and Financial Insights

Business Metrics Mastery: Basic business programs may cover metrics broadly, but our program navigates complex metrics with a focus on financial statements, providing insights into business dynamics for seasoned decision-making.

7. Constraint Recognition and Resolution

Strategic Constraint Resolution: The program uniquely addresses constraint recognition and resolution, applying principles such as Pareto's Law and Ricardo's Law to systematically remove constraints and optimize business processes.

8. Program Workbook as a Strategic Learning Tool

Personalized Learning Experience: Unlike basic programs, our Program Workbook is designed to enhance your learning and application throughout the course, ensuring a personalized and strategic approach to your growth.

9. Commitment to Ongoing Excellence

Actionable Steps for Growth: The program goes beyond theoretical learning. We guide you in formulating actionable steps for ongoing excellence in leadership, ensuring the application of your wealth of experience for unprecedented growth.

10. Celebration of Veteran Strength

Recognition of Expertise: The program celebrates the distinctive strength that veteran leadership brings to the Houston business economy, providing a platform for you to thrive in alignment with your seasoned expertise.

In summary, the Business Growth Academy for Veteran Leaders distinguishes itself by offering a tailored, advanced, and community-oriented experience. We understand that your journey is unique, and our program is designed to honor and elevate your leadership legacy in the business world. Enroll today and experience the difference!

Discover the testimonials of past participants who have benefitted from the Veterans Business Growth Academy. Hear about their remarkable experiences and the opportunities they encountered during their enrollment. <https://youtu.be/G-tKyxBQkNE>, <https://youtu.be/Z3vfr7yR8Y>, <https://www.youtube.com/watch?v=G-tKyxBQkNE&list=PLFsbzDozPgvKzV9npkEKa6lOEVQkcd0Ke&index=5&t=21s&pp=gAQBiAQB>

May 22, 2024

Understanding Disaster Preparedness
Houston Office of Business Disaster Emergency Preparedness
10:30 AM - 11:30 AM CST

May 22, 2024

Houston Regional Veterans and Fulshear Katy Chambers of Commerce Mixer
06:30 PM - 09:00 PM CST
Houston Regional Veterans and Fulshear Katy Chambers of Commerce Mixer

A mixer for members and guests of the Houston Regional Veterans and Fulshear Katy Chambers of Commerce.

May 22

6:30 pm - 9 pm

Home Run Dugout

1220 Grand West blvd.

Katy, TX 77449

<https://www.eventbrite.com/e/houston-regional-veterans-and-fulshear-katy-chambers-of-commerce-mixer-tickets-891267524157?aff=oddtcreator>

May 26, 2024
- May 27, 2024

A Lone Star Memorial Day

05:00 PM - 05:15 PM CST
Joshua Wathen, 832-202-6826
jwathen@triad-resources.com

Camper Registration:

Enjoy cooking and eating dinner around a campfire. Enjoy conversation, laughter and fellowship as each campfire will have multiple people; ready to hear a veteran share why they remember Memorial Day. Take time out of a chaotic schedule to remember and honor those who have given up everything for our country and our freedoms. Each ticket cost \$25/person. You can purchase up to 6 tickets with this form. If you need to purchase more than six, please complete a second registration form. Age Restriction: Must be 13 years old or older (No exceptions) \$25 Ticket + \$1.07 Fees = \$27.09/ticket Tent camping only, you will need to provide your own tent. No trailers, RV's etc. Please provide your own chair for around the camp fire. Dinner will be provided. Breakfast will be a concession. If you are planning on participating in the Murph run the next day, please submit a separate registration.

Murph Run:

As the sun rises this Memorial day so shall we rise, and begin the day's suffering via the nationwide tradition of the workout Murph. Named after the fallen Navy Seal team leader who put himself in harm's way to save his brothers. Murph consists of a 1 mile run, 100 pull ups, 200 push ups, 300 squats and another 1 mile run. Participate at your physical capability. Upon completion of Murph, we will hear a Memorial Day message from the guest speaker, and veterans from Special Operations Divisions. Up to 6 people can register on this form and participate in the Murph Run on Sunday May 27th in the AM. Submit a second registration for more than six individuals. No Age Restriction. You do NOT have to camp the night before to register for the Murph Run. If you registered for the camping trip, please ALSO register for the Murph run, if you plan on participating in the Murph Run.

Cover the Cost of a Vet:

Memorial Day is a day in which those who have served burn over the brothers they have lost and those who have not served respect those who gave their lives... but mostly burn BBQ. We aim to create an inferno so bright that all those who gather around it may experience the same level of heat. Just as Jesus bridged the gap between heaven and Earth by walking among us, our Church will follow his example by providing a way for those who have not served to walk among those who have. By sharing stories we can connect with one another; through suffering we become bonded together and with salvation comes an everlasting peace that every soul longs for. The \$25 for this registration will cover the cost of a veteran attending the camp out. \$25 Ticket + \$1.07 Fees = \$27.09/ticket

?? HRVCC ?? Veteran Business Growth Academy - Spring Cohort

Virtual - Will Recieve Link once Registered

02:00 PM - 03:00 PM CST

Spring Cohort

4/23, 4/30, 5/7, 5/14, 5/21, 5/28 all Tuesdays from 2pm-3pm CT

Fall Cohort

10/15, 10/22, 10/29, 11/5, 11/12, 11/20 all Tuesdays from 2pm-3pm CT

Program Summary/Introduction

As a valued member of the Houston Regional Veterans Chamber of Commerce (HRVCC), we recognize the profound impact your veteran-led business has on the Greater Houston Area business economy. The Business Growth Academy for Veteran Leaders, proudly supported by HRVCC, is your exclusive opportunity to further amplify your leadership and business prowess.

Your journey as a veteran business owner or leader has been characterized by resilience, discipline, and an unwavering commitment to excellence. The Business Growth Academy is meticulously crafted to honor and build upon the seasoned expertise you bring to the table. This unique 6-week program is designed to empower you with advanced strategies and insights specifically tailored to the challenges and opportunities unique to your veteran leadership.

Join us in this transformative journey where we dive into specialized topics, including advanced communication, strategic planning, metrics mastery, and sales techniques, all strategically aligned with the nuances of seasoned leadership. Going beyond conventional programs, our tailored sessions on targeted market leadership, strategic branding, and constraint resolution cater to the distinct landscape of the Houston business economy.

Why attend? Because your journey doesn't stop; it evolves. This program is more than just learning; it's about strategically applying your wealth of experience to unlock unprecedented growth for your business. The Business Growth Academy for Veteran Leaders, supported by HRVCC, is your exclusive platform to rejuvenate your business strategies, connect with like-minded peers within the HRVCC community, and celebrate the distinctive strength that veteran leadership brings to the Houston business landscape.

Your commitment to excellence deserves a program that intimately understands the intricacies of your journey, and HRVCC proudly endorses the Business Growth Academy as that program.

Join us and continue your leadership legacy, ensuring that your business not only thrives but plays an integral role in shaping the success of the Houston business community.

Elevate your leadership. Ignite your business growth. Enroll in the Business Growth Academy for Veteran Leaders today and let HRVCC stand with you on this transformative journey.

What to Expect

Week 1: Establishing Strategic Foundations

Introduction

Warm welcome and program overview.

Introduction to the unique tailored approach for seasoned veteran leaders.

Commitment to Excellence

Reinforcement of commitment to continuous growth.

Overview of the Program Workbook as a strategic learning tool.

Week 2: Mastering Advanced Communication and Leadership Behavior

Advanced Leadership Dynamics

Dive into advanced leadership communication and behavior.

Application of DISC principles for enhanced leadership effectiveness.

Engage in discussions and knowledge testing for advanced assessment.

Week 3: Cultivating Strategic Leadership Mindsets

Strategic Mindset Mastery

Exploration of the Sigmoid Curve within the context of veteran leadership.

Advanced insights into cultivating a growth mindset.

Identification of unique strengths and application of sophisticated goal-setting strategies.

Week 4: Strategic Planning for Seasoned Leaders

Strategic Planning Excellence

Tailored presentation on crafting advanced strategic plans.

Deep dive into the significance of purpose in seasoned leadership.

Practical implementation of strategic plans with precision.

Week 5: Mastery in Business Metrics, Sales, and Dynamics

Advanced Metrics and Financial Insights

Navigation of complex metrics with a focus on financial statements.

Advanced insights into business dynamics for seasoned leaders.

Strategic understanding of business metrics for seasoned decision-making.

Advanced Sales Strategies

In-depth exploration of advanced sales techniques.

Client prospecting, presenting, managing objections, and closing strategies.

Week 6: Targeted Market Leadership, Strategic Branding, and Constraint Resolution

Strategic Market Leadership

Advanced strategies for understanding and targeting veteran-specific markets.

Elevated analysis of competition and market positioning.

Precision in identifying and targeting customers specific to seasoned leadership contexts.

Strategic Marketing Mastery

Tailored marketing strategies for veteran leaders.

Advanced discussions on the 7 P's of Marketing.

Elevating corporate and personal branding strategies for seasoned leaders.

Identifying and Removing Constraints

Recognition and addressing of constraints specific to veteran-led businesses.

Application of principles such as Pareto's Law and Ricardo's Law for strategic constraint resolution.

Conclusion and Integration

Strategic Recap

Summarization of key learnings tailored to the experience of veteran leaders.

Formulation of actionable steps for ongoing excellence in leadership.

Celebration of the wealth of experience and achievements of veteran business owners and leaders.

What Sets This Program Apart

Tailored content for veteran leaders.

Integration with HRVCC for a community-oriented experience.

Exclusive networking opportunities within the veteran business community.

Program Delivery

Here's a breakdown of how we ensure an enriching and impactful learning experience:

1. Online Student Coursework Tool

Self-Paced Learning: Our online coursework tool is designed for self-paced learning, allowing you to progress through the material at your convenience. This flexibility ensures that the program fits seamlessly into your schedule.

Phased Approach: The coursework follows a phased approach, coordinating with weekly LIVE sessions. This strategic alignment ensures that the self-paced learning complements the interactive live sessions for a holistic learning experience.

2. Compliance Agreement

Mutual Responsibilities: Prior to the commencement of the program, participants are provided with a Compliance Agreement. This document is meticulously designed to clarify the mutual responsibilities between you and the coaching program, establishing a foundation for a transparent and collaborative learning environment.

3. Topic Modules & Application Exercises

Broadening Knowledge: The heart of the program lies in our comprehensive Topic Modules and accompanying Application Exercises. Each module is intricately crafted to broaden your knowledge on specific topics relevant to veteran leaders, ensuring that the content is both insightful and actionable.

4. Videos

Pre-recorded Coursework Videos: To enhance your understanding and facilitate efficient learning, we provide pre-recorded coursework videos. These videos serve as valuable resources, offering in-depth explanations of the program content and ensuring that complex concepts are conveyed in an accessible manner.

5. Downloadables & Worksheets

Resourceful Materials: Our program includes a variety of downloadable resources and worksheets. These materials are designed to reinforce key concepts, provide practical tools for application, and serve as valuable references throughout your learning journey.

6. Live Accountability Call

Weekly Live Sessions: Complementing the self-paced learning, the program includes a one-hour LIVE accountability call each week. These sessions provide an opportunity for real-time interaction, Q&A, and in-depth discussions on the weekly topics. The live format fosters a sense of community and ensures that you receive personalized guidance.

Program Delivery Snapshot:

Format: Online with a combination of self-paced and live sessions.

Flexibility: Tailored for your schedule with self-paced coursework.

Interaction: Weekly live sessions for real-time engagement.

Support: Downloadables, worksheets, and pre-recorded videos to enhance learning.

Accountability: Structured compliance agreement and weekly live accountability calls.

The Business Growth Academy for Veteran Leaders is not just a program; it's an immersive learning experience that adapts to your needs, leverages modern technology, and ensures your journey to growth is both impactful and rewarding. We look forward to guiding you through this transformative program!

Distinguishing Features

As a veteran business owner or leader, your experience is unique, and your journey deserves a program that aligns with your distinctive needs. The Business Growth Academy for Veteran Leaders stands out among basic business programs in several key ways:

1. Tailored Curriculum for Veteran Leaders

Focused Content: Our program recognizes and addresses the specific challenges and opportunities faced by veteran leaders, providing content that goes beyond generic business strategies.

Advanced Sessions: Delve into advanced topics such as targeted market leadership, strategic branding, and constraint resolution, specifically tailored for seasoned leadership contexts.

2. Advanced Leadership Dynamics

Communication and Behavior Mastery: Unlike basic programs, we offer advanced sessions on leadership dynamics, including in-depth discussions on communication and behavior tailored to the experienced leader.

3. Exclusive Integration with HRVCC

Community Connection: The program is uniquely integrated with the Houston Regional Veterans Chamber of Commerce (HRVCC), fostering a sense of community and providing exclusive networking opportunities within the veteran business ecosystem.

4. Specialized Sales Strategies

Advanced Sales Techniques: While basic programs cover fundamental sales concepts, our program takes a step further by providing in-depth exploration and practical steps for advanced sales techniques, ensuring you stay ahead in your business.

5. Strategic Branding and Market Leadership

Tailored Marketing Strategies: Basic programs may touch on marketing principles, but our sessions provide tailored marketing strategies for veteran leaders, including corporate and personal branding strategies to enhance your market presence.

6. Advanced Metrics and Financial Insights

Business Metrics Mastery: Basic business programs may cover metrics broadly, but our program navigates complex metrics with a focus on financial statements, providing insights into business dynamics for seasoned decision-making.

7. Constraint Recognition and Resolution

Strategic Constraint Resolution: The program uniquely addresses constraint recognition and resolution, applying principles such as Pareto's Law and Ricardo's Law to systematically remove constraints and optimize business processes.

8. Program Workbook as a Strategic Learning Tool

Personalized Learning Experience: Unlike basic programs, our Program Workbook is designed to enhance your learning and application throughout the course, ensuring a personalized and strategic approach to your growth.

9. Commitment to Ongoing Excellence

Actionable Steps for Growth: The program goes beyond theoretical learning. We guide you in formulating actionable steps for ongoing excellence in leadership, ensuring the application of your wealth of experience for unprecedented growth.

10. Celebration of Veteran Strength

Recognition of Expertise: The program celebrates the distinctive strength that veteran leadership brings to the Houston business economy, providing a platform for you to thrive in alignment with your seasoned expertise.

In summary, the Business Growth Academy for Veteran Leaders distinguishes itself by offering a tailored, advanced, and community-oriented experience. We understand that your journey is unique, and our program is designed to honor and elevate your leadership legacy in the business world. Enroll today and experience the difference!

Discover the testimonials of past participants who have benefitted from the Veterans Business Growth Academy. Hear about their remarkable experiences and the opportunities they encountered during their enrollment. <https://youtu.be/G-tKyxBQkNE>, <https://youtu.be/Z3vfr7yR8Y>, <https://www.youtube.com/watch?v=G-tKyxBQkNE&list=PLFsbzDozPgvKzV9npkEKa6lOEVQkcd0Ke&index=5&t=21s&pp=gAQBiAQB>

May 30, 2024

?? HRVCC ?? Basic Financial Analysis

<https://www.houveteranschamber.org/>

Houston, TX 77002

More details to follow

Dave Weaver, 8322058872

dweaver@houveteranschamber.org

?? HRVCC ?? Basic Financial Analysis

Basic Financial Analysis 30 May

Simple Strategic Plan 12 Sept

Goal Setting 5 Dec

2025

1Q Sales I

2Q Sales II

More info to follow

Sponsor Opportunities for the each webinar or annual series

June 1, 2024

IAH Leadership Academy

Houston Community College Stafford, Workforce Building

13622 Stafford Rd., RM S113

Stafford, TX 77477

09:00 AM - 01:00 PM CST

Christina Resendez, 281-430-4344

christina.resendez@impactahero.org

June 1, 2024

IMPACT A HERO

Houston Community College - Stafford Workforce Building Rm S 113

13622 Stafford Rd.

Stafford, TX 77477

09:00 AM - 01:00 PM CST

Highly Recommended: Veteran Business Leaders This is investing into yourself, Take the time to attend.

Taught By: Rick "Bullet" Miller, HRVCC Member, TrevanionGroup

Navy (Ret.) Was the Capt of the USS Enterprise.

<https://www.houveteranschamber.org/member-directory?search=TrevanionGroup&name=&doit=Submit>

Register Today: Limited Slots

<https://share.hsforms.com/16TxA91iZQOW74IO-FD8izgdc1p>

June 2, 2024

Women Veterans Day Celebration
Houston Marriott Sugar Land Town Center (Ballrooms 6&7)
16090 City Walk
Sugar Land, TX 77479
03:00 PM - 09:00 PM CST
Dr. Romona Todd,
romona.todd@tvc.texas.gov

June 4, 2024

OCI East 2nd Quarter Luncheon
Ranger Energy Services Corporate head quarters
10350 Richmond Avenue, Suite 550
Houston , TX 77042
11:30 AM - 01:00 PM CST
Gabe Jackson, 12818138235
gabej@blackhawkdco.com

Join us for a delightful afternoon as we gather for our Quarterly Luncheon featuring the esteemed Stuart Bodden from Ranger Energy Services. It is with great excitement that we welcome Stuart to share his insights and expertise with us. Get ready for an engaging and insightful event that promises to be both enjoyable and enriching. Let's come together for a fantastic luncheon experience that is sure to leave you inspired.

June 5, 2024

Funding Your Business with SBA Lending Programs
Montgomery County Hispanic Chamber
4576 Research Forest Drive # Suite 200
The Woodlands, TX 77381
08:30 AM - 11:00 AM CST

June 6, 2024

????HRVCC???? Conroe FOB Monthly Meeting
Honor Cafe' - VOB & HRVCC Member
103 N Thompson St Suite 101
Conroe, TX 77301
06:00 PM - 09:00 PM CST
Lou Rosado & Chris Sadler, 832-205-8872
lrosado@houveteranschamber.org

Monthly HRVCC Members Meeting Conroe FOB
- First Thursday of every Month (except January 2025)

Open to HRVCC Members, Veteran & Military Spouse Owned Businesses and First Responder & Passionate Patriot Businesses (All Business Owners that want to support Veteran Business Owner & Entrepreneurs.)

Where: Honor Cafe, 103 N Thompson St Suite 101, Conroe, TX 77301, VOB & HVCC Member
When: 6:00 pm - 9:00 pm
Attire: Business Casual

More info Coming Soon.
Agenda: Connections & Success Stories

Event mission is to bring those Veteran Owned Business & Passionate Patriot Businesses in Conroe area together and create opportunities with in Conroe & connect them to other opportunities in the Houston Region.

Houston Regional Veteran Chamber of Commerce
Making Houston Region # 1
for
Veteran Business Owner & Entrepreneur support!

June 8, 2024

IAH Leadership Academy
Houston Community College Stafford, Workforce Building
13622 Stafford Rd., RM S113
Stafford, TX 77477
09:00 AM - 01:00 PM CST
Christina Resendez, 281-430-4344
christina.resendez@impactahero.org

June 8, 2024

IMPACT A HERO

Houston Community College - Stafford Workforce Building Rm S 113
13622 Stafford Rd.
Stafford, TX 77477
09:00 AM - 01:00 PM CST

Highly Recommended: Veteran Business Leaders This is investing into yourself, Take the time to attend.

Taught By: Rick "Bullet" Miller, HRVCC Member, TrevanionGroup Navy (Ret.) Was the Capt of the USS Enterprise.

<https://www.houveteranschamber.org/member-directory?search=TrevanionGroup&cname=&doit=Submit>

Register Today: Limited Slots

<https://share.hsforms.com/16TxA91iZQOW74IO-FD8izgdc1p>

June 13, 2024

?? HRVCC ?? & HMAc Monthly Networking Luncheon

11:00 AM - 01:00 PM CST

Details Coming Soon

June 14, 2024

Polaris Range Day hosted by HRVCC & RSC

Renaissance Shooting Club

10:00 AM - 02:00 PM CST

<https://www.eventbrite.com/e/polaris-range-day-hosted-by-hrvcc-rsc-tickets-898223810597?aff=ebdsshoother>

June 15, 2024

IAH Leadership Academy

Houston Community College Stafford, Workforce Building

13622 Stafford Rd., RM S113

Stafford, TX 77477

09:00 AM - 01:00 PM CST

Christina Resendez, 281-430-4344

christina.resendez@impactahero.org

June 15, 2024

IMPACT A HERO

Houston Community College - Stafford Workforce Building Rm S 113
13622 Stafford Rd.
Stafford, TX 77477
09:00 AM - 01:00 PM CST

Highly Recommended: Veteran Business Leaders This is investing into yourself, Take the time to attend.

Taught By: Rick "Bullet" Miller, HRVCC Member, TrevanionGroup Navy (Ret.) Was the Capt of the USS Enterprise.
<https://www.houveteranschamber.org/member-directory?search=TrevanionGroup&cname=&doit=Submit>

Register Today: Limited Slots
<https://share.hsforms.com/16TxA91iZQOW74IO-FD8izgdc1p>

June 22, 2024

IAH Leadership Academy

Houston Community College Stafford, Workforce Building
13622 Stafford Rd., RM S113
Stafford, TX 77477
09:00 AM - 01:00 PM CST
Christina Resendez, 281-430-4344
christina.resendez@impactahero.org

June 22, 2024

IMPACT A HERO

Houston Community College - Stafford Workforce Building Rm S 113
13622 Stafford Rd.
Stafford, TX 77477
09:00 AM - 01:00 PM CST

Highly Recommended: Veteran Business Leaders This is investing into yourself, Take the time to attend.

Taught By: Rick "Bullet" Miller, HRVCC Member, TrevanionGroup Navy (Ret.) Was the Capt of the USS Enterprise.
<https://www.houveteranschamber.org/member-directory?search=TrevanionGroup&cname=&doit=Submit>

Register Today: Limited Slots
<https://share.hsforms.com/16TxA91iZQOW74IO-FD8izgdc1p>

June 22, 2024

IMPACT A HERO

Houston Community College - Stafford Workforce Building Rm S 113
13622 Stafford Rd.
Stafford, TX 77477
09:00 AM - 01:00 PM CST

Highly Recommended: Veteran Business Leaders This is investing into yourself, Take the time to attend.

Taught By: Rick "Bullet" Miller, HRVCC Member, TrevanionGroup Navy (Ret.) Was the Capt of the USS Enterprise.
<https://www.houveteranschamber.org/member-directory?search=TrevanionGroup&cname=&doit=Submit>

Register Today: Limited Slots
<https://share.hsforms.com/16TxA91iZQOW74IO-FD8izgdc1p>

June 29, 2024

IAH Leadership Academy

Houston Community College Stafford, Workforce Building
13622 Stafford Rd., RM S113
Stafford, TX 77477
09:00 AM - 01:00 PM CST
Christina Resendez, 281-430-4344
christina.resendez@impactahero.org

June 29, 2024

IMPACT A HERO

Houston Community College - Stafford Workforce Building Rm S 113
13622 Stafford Rd.
Stafford, TX 77477
09:00 AM - 01:00 PM CST

Highly Recommended: Veteran Business Leaders This is investing into yourself, Take the time to attend.

Taught By: Rick "Bullet" Miller, HRVCC Member, TrevanionGroup Navy (Ret.) Was the Capt of the USS Enterprise.
<https://www.houveteranschamber.org/member-directory?search=TrevanionGroup&cname=&doit=Submit>

Register Today: Limited Slots
<https://share.hsforms.com/16TxA91iZQOW74IO-FD8izgdc1p>

July 11, 2024

?? HRVCC ?? & HMAc Monthly Networking Luncheon

11:00 AM - 01:00 PM CST
Coming Soon

July 13, 2024

IAH Leadership Academy
Houston Community College Stafford, Workforce Building
13622 Stafford Rd., RM S113
Stafford, TX 77477
09:00 AM - 01:00 PM CST
Christina Resendez, 281-430-4344
christina.resendez@impactahero.org

July 13, 2024

IMPACT A HERO
Houston Community College - Stafford Workforce Building Rm S 113
13622 Stafford Rd.
Stafford, TX 77477
09:00 AM - 01:00 PM CST

Highly Recommended: Veteran Business Leaders This is investing into yourself, Take the time to attend.

*Taught By: Rick "Bullet" Miller, HRVCC Member, TrevanionGroup Navy (Ret.) Was the Capt of the USS Enterprise.
<https://www.houveteranschamber.org/member-directory?search=TrevanionGroup&cname=&doit=Submit>*

*Register Today: Limited Slots
<https://share.hsforms.com/16TxA91iZQOW74IO-FD8izgdc1p>*

July 18, 2024

Governor's Small Business Summit ? Galveston/Gulf Coast
Venue To Be Announced Galveston, TX
08:00 AM - 01:30 PM CST

Governor's Small Business Summit – Galveston/Gulf Coast

The Governor's Small Business Summit aims to help Texas small business owners and aspiring entrepreneurs reach new heights by connecting them with resources and information needed to start, strengthen and grow a business. This event offers a variety of sessions bringing together local, state and federal resource partners to provide key insights on critical business topics. It's also an opportunity to network with other business owners and meet experts who will share timely, relevant and actionable advice on a multitude of small business subjects.

Registration will open at 7:45am and the first session will start at 8:15am. We will release the full agenda soon, so check back for frequent updates!

July 20, 2024

IAH Leadership Academy
Houston Community College Stafford, Workforce Building
13622 Stafford Rd., RM S113
Stafford, TX 77477
09:00 AM - 01:00 PM CST
Christina Resendez, 281-430-4344
christina.resendez@impactahero.org

July 20, 2024

IMPACT A HERO
Houston Community College - Stafford Workforce Building Rm S 113
13622 Stafford Rd.
Stafford, TX 77477
09:00 AM - 01:00 PM CST

Highly Recommended: Veteran Business Leaders This is investing into yourself, Take the time to attend.

Taught By: Rick "Bullet" Miller, HRVCC Member, TrevanionGroup Navy (Ret.) Was the Capt of the USS Enterprise.
<https://www.houveteranschamber.org/member-directory?search=TrevanionGroup&name=&doit=Submit>

Register Today: Limited Slots
<https://share.hsforms.com/16TxA91iZQOW74IO-FD8izgdc1p>

July 27, 2024

IAH Leadership Academy
Houston Community College Stafford, Workforce Building
13622 Stafford Rd., RM S113
Stafford, TX 77477
09:00 AM - 01:00 PM CST
Christina Resendez, 281-430-4344
christina.resendez@impactahero.org

July 27, 2024

IMPACT A HERO

Houston Community College - Stafford Workforce Building Rm S 113

13622 Stafford Rd.

Stafford, TX 77477

09:00 AM - 01:00 PM CST

Highly Recommended: Veteran Business Leaders This is investing into yourself, Take the time to attend.

Taught By: Rick "Bullet" Miller, HRVCC Member, TrevanionGroup

Navy (Ret.) Was the Capt of the USS Enterprise.

<https://www.houveteranschamber.org/member-directory?search=TrevanionGroup&name=&doit=Submit>

Register Today: Limited Slots

<https://share.hsforms.com/16TxA91iZQOW74IO-FD8izgdc1p>

August 1, 2024

????HRVCC???? Conroe FOB Monthly Meeting
Honor Cafe' - VOB & HRVCC Member
103 N Thompson St Suite 101
Conroe, TX 77301
06:00 PM - 09:00 PM CST
Lou Rosado & Chris Sadler, 832-205-8872
lrosado@houveteranschamber.org

Monthly HRVCC Members Meeting Conroe FOB
- First Thursday of every Month (except January 2025)

Open to HRVCC Members, Veteran & Military Spouse Owned Businesses and First Responder & Passionate Patriot Businesses (All Business Owners that want to support Veteran Business Owner & Entrepreneurs.)

Where: Honor Cafe, 103 N Thompson St Suite 101, Conroe, TX 77301, VOB & HVCC Member

When: 6:00 pm - 9:00 pm

Attire: Business Casual

More info Coming Soon.

Agenda: Connections & Success Stories

Event mission is to bring those Veteran Owned Business & Passionate Patriot Businesses in Conroe area together and create opportunities with in Conroe & connect them to other opportunities in the Houston Region.

Houston Regional Veteran Chamber of Commerce

Making Houston Region # 1

for

Veteran Business Owner & Entrepreneur support!

August 8, 2024

?? HRVCC ?? & HMAc Monthly Networking Luncheon
11:00 AM - 01:00 PM CST
Coming Soon

September 5, 2024

????HRVCC???? Conroe FOB Monthly Meeting
Honor Cafe' - VOB & HRVCC Member
103 N Thompson St Suite 101
Conroe, TX 77301
06:00 PM - 09:00 PM CST
Lou Rosado & Chris Sadler, 832-205-8872
lrosado@houveteranschamber.org

Monthly HRVCC Members Meeting Conroe FOB
- First Thursday of every Month (except January 2025)

Open to HRVCC Members, Veteran & Military Spouse Owned Businesses and First Responder & Passionate Patriot Businesses (All Business Owners that want to support Veteran Business Owner & Entrepreneurs.)

Where: Honor Cafe, 103 N Thompson St Suite 101, Conroe, TX 77301, VOB & HVCC Member
When: 6:00 pm - 9:00 pm
Attire: Business Casual

More info Coming Soon.
Agenda: Connections & Success Stories

Event mission is to bring those Veteran Owned Business & Passionate Patriot Businesses in Conroe area together and create opportunities with in Conroe & connect them to other opportunities in the Houston Region.

Houston Regional Veteran Chamber of Commerce
Making Houston Region # 1
for
Veteran Business Owner & Entrepreneur support!

September 12, 2024

?? HRVCC ?? & HMAc Monthly Networking Luncheon
11:00 AM - 01:00 PM CST
Coming Soon

September 12, 2024

?? HRVCC ?? Basic Financial Analysis

<https://www.houveteranschamber.org/>

Houston, TX 77002

More details to follow

Dave Weaver, 8322058872

dweaver@houveteranschamber.org

?? HRVCC ?? Basic Financial Analysis

Basic Financial Analysis 30 May

Simple Strategic Plan 12 Sept

Goal Setting 5 Dec

2025

1Q Sales I

2Q Sales II

More info to follow

Sponsor Opportunities for the each webinar or annual series

September 18, 2024
- December 13, 2024

Goldman Sachs 10,000 small Businesses Fall 2024 Cohort
Houston Community College Alief Hayes Campus
2811 Hayes Rd
Houston, TX 77082
08:30 AM - 05:30 PM CST

YOU BUILT YOUR BUSINESS, WE'LL HELP YOU GROW IT!

The Greater Houston area is home to many small businesses. If you are ready to stand out amongst other small businesses and have an economic impact in your community, then apply to the Goldman Sachs 10,000 Small Businesses program and take your business to the next level.

EXPECTATIONS

?

12-week program focused on business growth

No cost to participate

Weekly Classes on Fridays, 8:30am – 5:30pm

A few Wednesday Clinics – 3:00pm – 6:30pm

Classes held at Houston Community College (HCC) Alief Hayes Campus

WHO SHOULD APPLY

Minimum Requirements

Must be the owner or co-owner

Business in operation 2 years or more

Business revenues over \$75,000 in the most recent fiscal year

Business with a minimum of two employees

HOW TO APPLY

Application Process

Step 1) Apply online via 10ksbapply.com

Step 2) If application meets minimum program qualifications, applicant is invited to interview.

Step 3) In order to guarantee an interview, applicant must submit supporting financial documentation that validates they meet the minimum program criteria.

Step 4) Final candidates to participate are selected following the interview.

FALL 2024 Cohort

The application deadline is:

June 4, 2024

<https://www.houston10ksb.com/>

September 19, 2024

OCI East Charity Golf Classic
BATTLE GROUND GOLF COURSE
1600 GEORGIA AVE.
DEER PARK, TX 77536
08:00 AM - 04:00 PM CST
Gabriel Jackson, 2818138235
gabej@blackhawkdc.com

OCI East Charity Golf Classic benefiting Soleana Stables
<https://www.oilfieldconnections.net/oci-2024-east-charity-golf-tournament>

October 3, 2024

????HRVCC???? Conroe FOB Monthly Meeting
Honor Cafe' - VOB & HRVCC Member
103 N Thompson St Suite 101
Conroe, TX 77301
06:00 PM - 09:00 PM CST
Lou Rosado & Chris Sadler, 832-205-8872
lrosado@houveteranschamber.org

Monthly HRVCC Members Meeting Conroe FOB
- First Thursday of every Month (except January 2025)

Open to HRVCC Members, Veteran & Military Spouse Owned Businesses and First Responder & Passionate Patriot Businesses (All Business Owners that want to support Veteran Business Owner & Entrepreneurs.)

Where: Honor Cafe, 103 N Thompson St Suite 101, Conroe, TX 77301, VOB & HVCC Member
When: 6:00 pm - 9:00 pm
Attire: Business Casual

More info Coming Soon.
Agenda: Connections & Success Stories

Event mission is to bring those Veteran Owned Business & Passionate Patriot Businesses in Conroe area together and create opportunities with in Conroe & connect them to other opportunities in the Houston Region.

Houston Regional Veteran Chamber of Commerce
Making Houston Region # 1
for
Veteran Business Owner & Entrepreneur support!

October 10, 2024

?? HRVCC ?? & HMAAC Monthly Networking Luncheon
11:00 AM - 01:00 PM CST
Coming Soon

?? HRVCC ?? Veteran Business Growth Academy - Fall Cohort

02:00 PM - 03:00 PM CST

Fall Cohort

10/15, 10/22, 10/29, 11/5, 11/12, 11/20 all Tuesdays from 2pm-3pm CT

Program Summary/Introduction

As a valued member of the Houston Regional Veterans Chamber of Commerce (HRVCC), we recognize the profound impact your veteran-led business has on the Greater Houston Area business economy. The Business Growth Academy for Veteran Leaders, proudly supported by HRVCC, is your exclusive opportunity to further amplify your leadership and business prowess.

Your journey as a veteran business owner or leader has been characterized by resilience, discipline, and an unwavering commitment to excellence. The Business Growth Academy is meticulously crafted to honor and build upon the seasoned expertise you bring to the table. This unique 6-week program is designed to empower you with advanced strategies and insights specifically tailored to the challenges and opportunities unique to your veteran leadership.

Join us in this transformative journey where we dive into specialized topics, including advanced communication, strategic planning, metrics mastery, and sales techniques, all strategically aligned with the nuances of seasoned leadership. Going beyond conventional programs, our tailored sessions on targeted market leadership, strategic branding, and constraint resolution cater to the distinct landscape of the Houston business economy.

Why attend? Because your journey doesn't stop; it evolves. This program is more than just learning; it's about strategically applying your wealth of experience to unlock unprecedented growth for your business. The Business Growth Academy for Veteran Leaders, supported by HRVCC, is your exclusive platform to rejuvenate your business strategies, connect with like-minded peers within the HRVCC community, and celebrate the distinctive strength that veteran leadership brings to the Houston business landscape.

Your commitment to excellence deserves a program that intimately understands the intricacies of your journey, and HRVCC proudly endorses the Business Growth Academy as that program.

Join us and continue your leadership legacy, ensuring that your business not only thrives but plays an integral role in shaping the success of the Houston business community.

Elevate your leadership. Ignite your business growth. Enroll in the Business Growth Academy for Veteran Leaders today and let HRVCC stand with you on this transformative journey.

What to Expect

Week 1: Establishing Strategic Foundations

Introduction

Warm welcome and program overview.

Introduction to the unique tailored approach for seasoned veteran leaders.

Commitment to Excellence

Reinforcement of commitment to continuous growth.

Overview of the Program Workbook as a strategic learning tool.

Week 2: Mastering Advanced Communication and Leadership Behavior

Advanced Leadership Dynamics

Dive into advanced leadership communication and behavior.

Application of DISC principles for enhanced leadership effectiveness.

Engage in discussions and knowledge testing for advanced assessment.

Week 3: Cultivating Strategic Leadership Mindsets

Strategic Mindset Mastery

Exploration of the Sigmoid Curve within the context of veteran leadership.

Advanced insights into cultivating a growth mindset.

Identification of unique strengths and application of sophisticated goal-setting strategies.

Week 4: Strategic Planning for Seasoned Leaders

Strategic Planning Excellence

Tailored presentation on crafting advanced strategic plans.

Deep dive into the significance of purpose in seasoned leadership.

Practical implementation of strategic plans with precision.

Week 5: Mastery in Business Metrics, Sales, and Dynamics

Advanced Metrics and Financial Insights

Navigation of complex metrics with a focus on financial statements.

Advanced insights into business dynamics for seasoned leaders.

Strategic understanding of business metrics for seasoned decision-making.

Advanced Sales Strategies

In-depth exploration of advanced sales techniques.

Client prospecting, presenting, managing objections, and closing strategies.

Week 6: Targeted Market Leadership, Strategic Branding, and Constraint Resolution

Strategic Market Leadership

Advanced strategies for understanding and targeting veteran-specific markets.

Elevated analysis of competition and market positioning.

Precision in identifying and targeting customers specific to seasoned leadership contexts.

Strategic Marketing Mastery

Tailored marketing strategies for veteran leaders.

Advanced discussions on the 7 P's of Marketing.

Elevating corporate and personal branding strategies for seasoned leaders.

Identifying and Removing Constraints

Recognition and addressing of constraints specific to veteran-led businesses.

Application of principles such as Pareto's Law and Ricardo's Law for strategic constraint resolution.

Conclusion and Integration

Strategic Recap

Summarization of key learnings tailored to the experience of veteran leaders.
Formulation of actionable steps for ongoing excellence in leadership.
Celebration of the wealth of experience and achievements of veteran business owners and leaders.

What Sets This Program Apart

Tailored content for veteran leaders.
Integration with HRVCC for a community-oriented experience.
Exclusive networking opportunities within the veteran business community.

Program Delivery

Here's a breakdown of how we ensure an enriching and impactful learning experience:

1. Online Student Coursework Tool

Self-Paced Learning: Our online coursework tool is designed for self-paced learning, allowing you to progress through the material at your convenience. This flexibility ensures that the program fits seamlessly into your schedule.

Phased Approach: The coursework follows a phased approach, coordinating with weekly LIVE sessions. This strategic alignment ensures that the self-paced learning complements the interactive live sessions for a holistic learning experience.

2. Compliance Agreement

Mutual Responsibilities: Prior to the commencement of the program, participants are provided with a Compliance Agreement. This document is meticulously designed to clarify the mutual responsibilities between you and the coaching program, establishing a foundation for a transparent and collaborative learning environment.

3. Topic Modules & Application Exercises

Broadening Knowledge: The heart of the program lies in our comprehensive Topic Modules and accompanying Application Exercises. Each module is intricately crafted to broaden your knowledge on specific topics relevant to veteran leaders, ensuring that the content is both insightful and actionable.

4. Videos

Pre-recorded Coursework Videos: To enhance your understanding and facilitate efficient learning, we provide pre-recorded coursework videos. These videos serve as valuable resources, offering in-depth explanations of the program content and ensuring that complex concepts are conveyed in an accessible manner.

5. Downloadables & Worksheets

Resourceful Materials: Our program includes a variety of downloadable resources and worksheets. These materials are designed to reinforce key concepts, provide practical tools for application, and serve as valuable references throughout your learning journey.

6. Live Accountability Call

Weekly Live Sessions: Complementing the self-paced learning, the program includes a one-hour LIVE accountability call each week. These sessions provide an opportunity for real-time interaction, Q&A, and in-depth discussions on the weekly topics. The live format fosters a sense of community and ensures that you receive personalized guidance.

Program Delivery Snapshot:

Format: Online with a combination of self-paced and live sessions.

Flexibility: Tailored for your schedule with self-paced coursework.

Interaction: Weekly live sessions for real-time engagement.

Support: Downloadables, worksheets, and pre-recorded videos to enhance learning.

Accountability: Structured compliance agreement and weekly live accountability calls.

The Business Growth Academy for Veteran Leaders is not just a program; it's an immersive learning experience that adapts to your needs, leverages modern technology, and ensures your journey to growth is both impactful and rewarding. We look forward to guiding you through this transformative program!

Distinguishing Features

As a veteran business owner or leader, your experience is unique, and your journey deserves a program that aligns with your distinctive needs. The Business Growth Academy for Veteran Leaders stands out among basic business programs in several key ways:

1. Tailored Curriculum for Veteran Leaders

Focused Content: Our program recognizes and addresses the specific challenges and opportunities faced by veteran leaders, providing content that goes beyond generic business strategies.

Advanced Sessions: Delve into advanced topics such as targeted market leadership, strategic branding, and constraint resolution, specifically tailored for seasoned leadership contexts.

2. Advanced Leadership Dynamics

Communication and Behavior Mastery: Unlike basic programs, we offer advanced sessions on leadership dynamics, including in-depth discussions on communication and behavior tailored to the experienced leader.

3. Exclusive Integration with HRVCC

Community Connection: The program is uniquely integrated with the Houston Regional Veterans Chamber of Commerce (HRVCC), fostering a sense of community and providing exclusive networking opportunities within the veteran business ecosystem.

4. Specialized Sales Strategies

Advanced Sales Techniques: While basic programs cover fundamental sales concepts, our program takes a step further by providing in-depth exploration and practical steps for advanced sales techniques, ensuring you stay ahead in your business.

5. Strategic Branding and Market Leadership

Tailored Marketing Strategies: Basic programs may touch on marketing principles, but our sessions provide tailored marketing strategies for veteran leaders, including corporate and personal branding strategies to enhance your market presence.

6. Advanced Metrics and Financial Insights

Business Metrics Mastery: Basic business programs may cover metrics broadly, but our program navigates complex metrics with a focus on financial statements, providing insights into business dynamics for seasoned decision-making.

7. Constraint Recognition and Resolution

Strategic Constraint Resolution: The program uniquely addresses constraint recognition and resolution, applying principles such as Pareto's Law and Ricardo's Law to systematically remove constraints and optimize business processes.

8. Program Workbook as a Strategic Learning Tool

Personalized Learning Experience: Unlike basic programs, our Program Workbook is designed to enhance your learning and application throughout the course, ensuring a personalized and strategic approach to your growth.

9. Commitment to Ongoing Excellence

Actionable Steps for Growth: The program goes beyond theoretical learning. We guide you in formulating actionable steps for ongoing excellence in leadership, ensuring the application of your wealth of experience for unprecedented growth.

10. Celebration of Veteran Strength

Recognition of Expertise: The program celebrates the distinctive strength that veteran leadership brings to the Houston business economy, providing a platform for you to thrive in alignment with your seasoned expertise.

In summary, the Business Growth Academy for Veteran Leaders distinguishes itself by offering a tailored, advanced, and community-oriented experience. We understand that your journey is unique, and our program is designed to honor and elevate your leadership legacy in the business world. Enroll today and experience the difference!

October 22, 2024

?? HRVCC ?? Veteran Business Growth Academy - Fall Cohort

02:00 PM - 03:00 PM CST

Fall Cohort

10/15, 10/22, 10/29, 11/5, 11/12, 11/20 all Tuesdays from 2pm-3pm CT

Program Summary/Introduction

As a valued member of the Houston Regional Veterans Chamber of Commerce (HRVCC), we recognize the profound impact your veteran-led business has on the Greater Houston Area business economy. The Business Growth Academy for Veteran Leaders, proudly supported by HRVCC, is your exclusive opportunity to further amplify your leadership and business prowess.

Your journey as a veteran business owner or leader has been characterized by resilience, discipline, and an unwavering commitment to excellence. The Business Growth Academy is meticulously crafted to honor and build upon the seasoned expertise you bring to the table. This unique 6-week program is designed to empower you with advanced strategies and insights specifically tailored to the challenges and opportunities unique to your veteran leadership.

Join us in this transformative journey where we dive into specialized topics, including advanced communication, strategic planning, metrics mastery, and sales techniques, all strategically aligned with the nuances of seasoned leadership. Going beyond conventional programs, our tailored sessions on targeted market leadership, strategic branding, and constraint resolution cater to the distinct landscape of the Houston business economy.

Why attend? Because your journey doesn't stop; it evolves. This program is more than just learning; it's about strategically applying your wealth of experience to unlock unprecedented growth for your business. The Business Growth Academy for Veteran Leaders, supported by HRVCC, is your exclusive platform to rejuvenate your business strategies, connect with like-minded peers within the HRVCC community, and celebrate the distinctive strength that veteran leadership brings to the Houston business landscape.

Your commitment to excellence deserves a program that intimately understands the intricacies of your journey, and HRVCC proudly endorses the Business Growth Academy as that program.

Join us and continue your leadership legacy, ensuring that your business not only thrives but plays an integral role in shaping the success of the Houston business community.

Elevate your leadership. Ignite your business growth. Enroll in the Business Growth Academy for Veteran Leaders today and let HRVCC stand with you on this transformative journey.

What to Expect

Week 1: Establishing Strategic Foundations

Introduction

Warm welcome and program overview.

Introduction to the unique tailored approach for seasoned veteran leaders.

Commitment to Excellence

Reinforcement of commitment to continuous growth.

Overview of the Program Workbook as a strategic learning tool.

Week 2: Mastering Advanced Communication and Leadership Behavior

Advanced Leadership Dynamics

Dive into advanced leadership communication and behavior.

Application of DISC principles for enhanced leadership effectiveness.

Engage in discussions and knowledge testing for advanced assessment.

Week 3: Cultivating Strategic Leadership Mindsets

Strategic Mindset Mastery

Exploration of the Sigmoid Curve within the context of veteran leadership.

Advanced insights into cultivating a growth mindset.

Identification of unique strengths and application of sophisticated goal-setting strategies.

Week 4: Strategic Planning for Seasoned Leaders

Strategic Planning Excellence

Tailored presentation on crafting advanced strategic plans.

Deep dive into the significance of purpose in seasoned leadership.

Practical implementation of strategic plans with precision.

Week 5: Mastery in Business Metrics, Sales, and Dynamics

Advanced Metrics and Financial Insights

Navigation of complex metrics with a focus on financial statements.

Advanced insights into business dynamics for seasoned leaders.

Strategic understanding of business metrics for seasoned decision-making.

Advanced Sales Strategies

In-depth exploration of advanced sales techniques.

Client prospecting, presenting, managing objections, and closing strategies.

Week 6: Targeted Market Leadership, Strategic Branding, and Constraint Resolution

Strategic Market Leadership

Advanced strategies for understanding and targeting veteran-specific markets.

Elevated analysis of competition and market positioning.

Precision in identifying and targeting customers specific to seasoned leadership contexts.

Strategic Marketing Mastery

Tailored marketing strategies for veteran leaders.

Advanced discussions on the 7 P's of Marketing.

Elevating corporate and personal branding strategies for seasoned leaders.

Identifying and Removing Constraints

Recognition and addressing of constraints specific to veteran-led businesses.

Application of principles such as Pareto's Law and Ricardo's Law for strategic constraint resolution.

Conclusion and Integration

Strategic Recap

Summarization of key learnings tailored to the experience of veteran leaders.
Formulation of actionable steps for ongoing excellence in leadership.
Celebration of the wealth of experience and achievements of veteran business owners and leaders.

What Sets This Program Apart

Tailored content for veteran leaders.
Integration with HRVCC for a community-oriented experience.
Exclusive networking opportunities within the veteran business community.

Program Delivery

Here's a breakdown of how we ensure an enriching and impactful learning experience:

1. Online Student Coursework Tool

Self-Paced Learning: Our online coursework tool is designed for self-paced learning, allowing you to progress through the material at your convenience. This flexibility ensures that the program fits seamlessly into your schedule.

Phased Approach: The coursework follows a phased approach, coordinating with weekly LIVE sessions. This strategic alignment ensures that the self-paced learning complements the interactive live sessions for a holistic learning experience.

2. Compliance Agreement

Mutual Responsibilities: Prior to the commencement of the program, participants are provided with a Compliance Agreement. This document is meticulously designed to clarify the mutual responsibilities between you and the coaching program, establishing a foundation for a transparent and collaborative learning environment.

3. Topic Modules & Application Exercises

Broadening Knowledge: The heart of the program lies in our comprehensive Topic Modules and accompanying Application Exercises. Each module is intricately crafted to broaden your knowledge on specific topics relevant to veteran leaders, ensuring that the content is both insightful and actionable.

4. Videos

Pre-recorded Coursework Videos: To enhance your understanding and facilitate efficient learning, we provide pre-recorded coursework videos. These videos serve as valuable resources, offering in-depth explanations of the program content and ensuring that complex concepts are conveyed in an accessible manner.

5. Downloadables & Worksheets

Resourceful Materials: Our program includes a variety of downloadable resources and worksheets. These materials are designed to reinforce key concepts, provide practical tools for application, and serve as valuable references throughout your learning journey.

6. Live Accountability Call

Weekly Live Sessions: Complementing the self-paced learning, the program includes a one-hour LIVE accountability call each week. These sessions provide an opportunity for real-time interaction, Q&A, and in-depth discussions on the weekly topics. The live format fosters a sense of community and ensures that you receive personalized guidance.

Program Delivery Snapshot:

Format: Online with a combination of self-paced and live sessions.

Flexibility: Tailored for your schedule with self-paced coursework.

Interaction: Weekly live sessions for real-time engagement.

Support: Downloadables, worksheets, and pre-recorded videos to enhance learning.

Accountability: Structured compliance agreement and weekly live accountability calls.

The Business Growth Academy for Veteran Leaders is not just a program; it's an immersive learning experience that adapts to your needs, leverages modern technology, and ensures your journey to growth is both impactful and rewarding. We look forward to guiding you through this transformative program!

Distinguishing Features

As a veteran business owner or leader, your experience is unique, and your journey deserves a program that aligns with your distinctive needs. The Business Growth Academy for Veteran Leaders stands out among basic business programs in several key ways:

1. Tailored Curriculum for Veteran Leaders

Focused Content: Our program recognizes and addresses the specific challenges and opportunities faced by veteran leaders, providing content that goes beyond generic business strategies.

Advanced Sessions: Delve into advanced topics such as targeted market leadership, strategic branding, and constraint resolution, specifically tailored for seasoned leadership contexts.

2. Advanced Leadership Dynamics

Communication and Behavior Mastery: Unlike basic programs, we offer advanced sessions on leadership dynamics, including in-depth discussions on communication and behavior tailored to the experienced leader.

3. Exclusive Integration with HRVCC

Community Connection: The program is uniquely integrated with the Houston Regional Veterans Chamber of Commerce (HRVCC), fostering a sense of community and providing exclusive networking opportunities within the veteran business ecosystem.

4. Specialized Sales Strategies

Advanced Sales Techniques: While basic programs cover fundamental sales concepts, our program takes a step further by providing in-depth exploration and practical steps for advanced sales techniques, ensuring you stay ahead in your business.

5. Strategic Branding and Market Leadership

Tailored Marketing Strategies: Basic programs may touch on marketing principles, but our sessions provide tailored marketing strategies for veteran leaders, including corporate and personal branding strategies to enhance your market presence.

6. Advanced Metrics and Financial Insights

Business Metrics Mastery: Basic business programs may cover metrics broadly, but our program navigates complex metrics with a focus on financial statements, providing insights into business dynamics for seasoned decision-making.

7. Constraint Recognition and Resolution

Strategic Constraint Resolution: The program uniquely addresses constraint recognition and resolution, applying principles such as Pareto's Law and Ricardo's Law to systematically remove constraints and optimize business processes.

8. Program Workbook as a Strategic Learning Tool

Personalized Learning Experience: Unlike basic programs, our Program Workbook is designed to enhance your learning and application throughout the course, ensuring a personalized and strategic approach to your growth.

9. Commitment to Ongoing Excellence

Actionable Steps for Growth: The program goes beyond theoretical learning. We guide you in formulating actionable steps for ongoing excellence in leadership, ensuring the application of your wealth of experience for unprecedented growth.

10. Celebration of Veteran Strength

Recognition of Expertise: The program celebrates the distinctive strength that veteran leadership brings to the Houston business economy, providing a platform for you to thrive in alignment with your seasoned expertise.

In summary, the Business Growth Academy for Veteran Leaders distinguishes itself by offering a tailored, advanced, and community-oriented experience. We understand that your journey is unique, and our program is designed to honor and elevate your leadership legacy in the business world. Enroll today and experience the difference!

?? HRVCC ?? Veteran Business Growth Academy - Fall Cohort

02:00 PM - 03:00 PM CST

Fall Cohort

10/15, 10/22, 10/29, 11/5, 11/12, 11/20 all Tuesdays from 2pm-3pm CT

Program Summary/Introduction

As a valued member of the Houston Regional Veterans Chamber of Commerce (HRVCC), we recognize the profound impact your veteran-led business has on the Greater Houston Area business economy. The Business Growth Academy for Veteran Leaders, proudly supported by HRVCC, is your exclusive opportunity to further amplify your leadership and business prowess.

Your journey as a veteran business owner or leader has been characterized by resilience, discipline, and an unwavering commitment to excellence. The Business Growth Academy is meticulously crafted to honor and build upon the seasoned expertise you bring to the table. This unique 6-week program is designed to empower you with advanced strategies and insights specifically tailored to the challenges and opportunities unique to your veteran leadership.

Join us in this transformative journey where we dive into specialized topics, including advanced communication, strategic planning, metrics mastery, and sales techniques, all strategically aligned with the nuances of seasoned leadership. Going beyond conventional programs, our tailored sessions on targeted market leadership, strategic branding, and constraint resolution cater to the distinct landscape of the Houston business economy.

Why attend? Because your journey doesn't stop; it evolves. This program is more than just learning; it's about strategically applying your wealth of experience to unlock unprecedented growth for your business. The Business Growth Academy for Veteran Leaders, supported by HRVCC, is your exclusive platform to rejuvenate your business strategies, connect with like-minded peers within the HRVCC community, and celebrate the distinctive strength that veteran leadership brings to the Houston business landscape.

Your commitment to excellence deserves a program that intimately understands the intricacies of your journey, and HRVCC proudly endorses the Business Growth Academy as that program.

Join us and continue your leadership legacy, ensuring that your business not only thrives but plays an integral role in shaping the success of the Houston business community.

Elevate your leadership. Ignite your business growth. Enroll in the Business Growth Academy for Veteran Leaders today and let HRVCC stand with you on this transformative journey.

What to Expect

Week 1: Establishing Strategic Foundations

Introduction

Warm welcome and program overview.

Introduction to the unique tailored approach for seasoned veteran leaders.

Commitment to Excellence

Reinforcement of commitment to continuous growth.

Overview of the Program Workbook as a strategic learning tool.

Week 2: Mastering Advanced Communication and Leadership Behavior

Advanced Leadership Dynamics

Dive into advanced leadership communication and behavior.

Application of DISC principles for enhanced leadership effectiveness.

Engage in discussions and knowledge testing for advanced assessment.

Week 3: Cultivating Strategic Leadership Mindsets

Strategic Mindset Mastery

Exploration of the Sigmoid Curve within the context of veteran leadership.

Advanced insights into cultivating a growth mindset.

Identification of unique strengths and application of sophisticated goal-setting strategies.

Week 4: Strategic Planning for Seasoned Leaders

Strategic Planning Excellence

Tailored presentation on crafting advanced strategic plans.

Deep dive into the significance of purpose in seasoned leadership.

Practical implementation of strategic plans with precision.

Week 5: Mastery in Business Metrics, Sales, and Dynamics

Advanced Metrics and Financial Insights

Navigation of complex metrics with a focus on financial statements.

Advanced insights into business dynamics for seasoned leaders.

Strategic understanding of business metrics for seasoned decision-making.

Advanced Sales Strategies

In-depth exploration of advanced sales techniques.

Client prospecting, presenting, managing objections, and closing strategies.

Week 6: Targeted Market Leadership, Strategic Branding, and Constraint Resolution

Strategic Market Leadership

Advanced strategies for understanding and targeting veteran-specific markets.

Elevated analysis of competition and market positioning.

Precision in identifying and targeting customers specific to seasoned leadership contexts.

Strategic Marketing Mastery

Tailored marketing strategies for veteran leaders.

Advanced discussions on the 7 P's of Marketing.

Elevating corporate and personal branding strategies for seasoned leaders.

Identifying and Removing Constraints

Recognition and addressing of constraints specific to veteran-led businesses.

Application of principles such as Pareto's Law and Ricardo's Law for strategic constraint resolution.

Conclusion and Integration

Strategic Recap

Summarization of key learnings tailored to the experience of veteran leaders.
Formulation of actionable steps for ongoing excellence in leadership.
Celebration of the wealth of experience and achievements of veteran business owners and leaders.

What Sets This Program Apart

Tailored content for veteran leaders.
Integration with HRVCC for a community-oriented experience.
Exclusive networking opportunities within the veteran business community.

Program Delivery

Here's a breakdown of how we ensure an enriching and impactful learning experience:

1. Online Student Coursework Tool

Self-Paced Learning: Our online coursework tool is designed for self-paced learning, allowing you to progress through the material at your convenience. This flexibility ensures that the program fits seamlessly into your schedule.

Phased Approach: The coursework follows a phased approach, coordinating with weekly LIVE sessions. This strategic alignment ensures that the self-paced learning complements the interactive live sessions for a holistic learning experience.

2. Compliance Agreement

Mutual Responsibilities: Prior to the commencement of the program, participants are provided with a Compliance Agreement. This document is meticulously designed to clarify the mutual responsibilities between you and the coaching program, establishing a foundation for a transparent and collaborative learning environment.

3. Topic Modules & Application Exercises

Broadening Knowledge: The heart of the program lies in our comprehensive Topic Modules and accompanying Application Exercises. Each module is intricately crafted to broaden your knowledge on specific topics relevant to veteran leaders, ensuring that the content is both insightful and actionable.

4. Videos

Pre-recorded Coursework Videos: To enhance your understanding and facilitate efficient learning, we provide pre-recorded coursework videos. These videos serve as valuable resources, offering in-depth explanations of the program content and ensuring that complex concepts are conveyed in an accessible manner.

5. Downloadables & Worksheets

Resourceful Materials: Our program includes a variety of downloadable resources and worksheets. These materials are designed to reinforce key concepts, provide practical tools for application, and serve as valuable references throughout your learning journey.

6. Live Accountability Call

Weekly Live Sessions: Complementing the self-paced learning, the program includes a one-hour LIVE accountability call each week. These sessions provide an opportunity for real-time interaction, Q&A, and in-depth discussions on the weekly topics. The live format fosters a sense of community and ensures that you receive personalized guidance.

Program Delivery Snapshot:

Format: Online with a combination of self-paced and live sessions.

Flexibility: Tailored for your schedule with self-paced coursework.

Interaction: Weekly live sessions for real-time engagement.

Support: Downloadables, worksheets, and pre-recorded videos to enhance learning.

Accountability: Structured compliance agreement and weekly live accountability calls.

The Business Growth Academy for Veteran Leaders is not just a program; it's an immersive learning experience that adapts to your needs, leverages modern technology, and ensures your journey to growth is both impactful and rewarding. We look forward to guiding you through this transformative program!

Distinguishing Features

As a veteran business owner or leader, your experience is unique, and your journey deserves a program that aligns with your distinctive needs. The Business Growth Academy for Veteran Leaders stands out among basic business programs in several key ways:

1. Tailored Curriculum for Veteran Leaders

Focused Content: Our program recognizes and addresses the specific challenges and opportunities faced by veteran leaders, providing content that goes beyond generic business strategies.

Advanced Sessions: Delve into advanced topics such as targeted market leadership, strategic branding, and constraint resolution, specifically tailored for seasoned leadership contexts.

2. Advanced Leadership Dynamics

Communication and Behavior Mastery: Unlike basic programs, we offer advanced sessions on leadership dynamics, including in-depth discussions on communication and behavior tailored to the experienced leader.

3. Exclusive Integration with HRVCC

Community Connection: The program is uniquely integrated with the Houston Regional Veterans Chamber of Commerce (HRVCC), fostering a sense of community and providing exclusive networking opportunities within the veteran business ecosystem.

4. Specialized Sales Strategies

Advanced Sales Techniques: While basic programs cover fundamental sales concepts, our program takes a step further by providing in-depth exploration and practical steps for advanced sales techniques, ensuring you stay ahead in your business.

5. Strategic Branding and Market Leadership

Tailored Marketing Strategies: Basic programs may touch on marketing principles, but our sessions provide tailored marketing strategies for veteran leaders, including corporate and personal branding strategies to enhance your market presence.

6. Advanced Metrics and Financial Insights

Business Metrics Mastery: Basic business programs may cover metrics broadly, but our program navigates complex metrics with a focus on financial statements, providing insights into business dynamics for seasoned decision-making.

7. Constraint Recognition and Resolution

Strategic Constraint Resolution: The program uniquely addresses constraint recognition and resolution, applying principles such as Pareto's Law and Ricardo's Law to systematically remove constraints and optimize business processes.

8. Program Workbook as a Strategic Learning Tool

Personalized Learning Experience: Unlike basic programs, our Program Workbook is designed to enhance your learning and application throughout the course, ensuring a personalized and strategic approach to your growth.

9. Commitment to Ongoing Excellence

Actionable Steps for Growth: The program goes beyond theoretical learning. We guide you in formulating actionable steps for ongoing excellence in leadership, ensuring the application of your wealth of experience for unprecedented growth.

10. Celebration of Veteran Strength

Recognition of Expertise: The program celebrates the distinctive strength that veteran leadership brings to the Houston business economy, providing a platform for you to thrive in alignment with your seasoned expertise.

In summary, the Business Growth Academy for Veteran Leaders distinguishes itself by offering a tailored, advanced, and community-oriented experience. We understand that your journey is unique, and our program is designed to honor and elevate your leadership legacy in the business world. Enroll today and experience the difference!

?? HRVCC ?? Veteran Business Growth Academy - Fall Cohort

02:00 PM - 03:00 PM CST

Fall Cohort

10/15, 10/22, 10/29, 11/5, 11/12, 11/20 all Tuesdays from 2pm-3pm CT

Program Summary/Introduction

As a valued member of the Houston Regional Veterans Chamber of Commerce (HRVCC), we recognize the profound impact your veteran-led business has on the Greater Houston Area business economy. The Business Growth Academy for Veteran Leaders, proudly supported by HRVCC, is your exclusive opportunity to further amplify your leadership and business prowess.

Your journey as a veteran business owner or leader has been characterized by resilience, discipline, and an unwavering commitment to excellence. The Business Growth Academy is meticulously crafted to honor and build upon the seasoned expertise you bring to the table. This unique 6-week program is designed to empower you with advanced strategies and insights specifically tailored to the challenges and opportunities unique to your veteran leadership.

Join us in this transformative journey where we dive into specialized topics, including advanced communication, strategic planning, metrics mastery, and sales techniques, all strategically aligned with the nuances of seasoned leadership. Going beyond conventional programs, our tailored sessions on targeted market leadership, strategic branding, and constraint resolution cater to the distinct landscape of the Houston business economy.

Why attend? Because your journey doesn't stop; it evolves. This program is more than just learning; it's about strategically applying your wealth of experience to unlock unprecedented growth for your business. The Business Growth Academy for Veteran Leaders, supported by HRVCC, is your exclusive platform to rejuvenate your business strategies, connect with like-minded peers within the HRVCC community, and celebrate the distinctive strength that veteran leadership brings to the Houston business landscape.

Your commitment to excellence deserves a program that intimately understands the intricacies of your journey, and HRVCC proudly endorses the Business Growth Academy as that program.

Join us and continue your leadership legacy, ensuring that your business not only thrives but plays an integral role in shaping the success of the Houston business community.

Elevate your leadership. Ignite your business growth. Enroll in the Business Growth Academy for Veteran Leaders today and let HRVCC stand with you on this transformative journey.

What to Expect

Week 1: Establishing Strategic Foundations

Introduction

Warm welcome and program overview.

Introduction to the unique tailored approach for seasoned veteran leaders.

Commitment to Excellence

Reinforcement of commitment to continuous growth.

Overview of the Program Workbook as a strategic learning tool.

Week 2: Mastering Advanced Communication and Leadership Behavior

Advanced Leadership Dynamics

Dive into advanced leadership communication and behavior.

Application of DISC principles for enhanced leadership effectiveness.

Engage in discussions and knowledge testing for advanced assessment.

Week 3: Cultivating Strategic Leadership Mindsets

Strategic Mindset Mastery

Exploration of the Sigmoid Curve within the context of veteran leadership.

Advanced insights into cultivating a growth mindset.

Identification of unique strengths and application of sophisticated goal-setting strategies.

Week 4: Strategic Planning for Seasoned Leaders

Strategic Planning Excellence

Tailored presentation on crafting advanced strategic plans.

Deep dive into the significance of purpose in seasoned leadership.

Practical implementation of strategic plans with precision.

Week 5: Mastery in Business Metrics, Sales, and Dynamics

Advanced Metrics and Financial Insights

Navigation of complex metrics with a focus on financial statements.

Advanced insights into business dynamics for seasoned leaders.

Strategic understanding of business metrics for seasoned decision-making.

Advanced Sales Strategies

In-depth exploration of advanced sales techniques.

Client prospecting, presenting, managing objections, and closing strategies.

Week 6: Targeted Market Leadership, Strategic Branding, and Constraint Resolution

Strategic Market Leadership

Advanced strategies for understanding and targeting veteran-specific markets.

Elevated analysis of competition and market positioning.

Precision in identifying and targeting customers specific to seasoned leadership contexts.

Strategic Marketing Mastery

Tailored marketing strategies for veteran leaders.

Advanced discussions on the 7 P's of Marketing.

Elevating corporate and personal branding strategies for seasoned leaders.

Identifying and Removing Constraints

Recognition and addressing of constraints specific to veteran-led businesses.

Application of principles such as Pareto's Law and Ricardo's Law for strategic constraint resolution.

Conclusion and Integration

Strategic Recap

Summarization of key learnings tailored to the experience of veteran leaders.
Formulation of actionable steps for ongoing excellence in leadership.
Celebration of the wealth of experience and achievements of veteran business owners and leaders.

What Sets This Program Apart

Tailored content for veteran leaders.
Integration with HRVCC for a community-oriented experience.
Exclusive networking opportunities within the veteran business community.

Program Delivery

Here's a breakdown of how we ensure an enriching and impactful learning experience:

1. Online Student Coursework Tool

Self-Paced Learning: Our online coursework tool is designed for self-paced learning, allowing you to progress through the material at your convenience. This flexibility ensures that the program fits seamlessly into your schedule.

Phased Approach: The coursework follows a phased approach, coordinating with weekly LIVE sessions. This strategic alignment ensures that the self-paced learning complements the interactive live sessions for a holistic learning experience.

2. Compliance Agreement

Mutual Responsibilities: Prior to the commencement of the program, participants are provided with a Compliance Agreement. This document is meticulously designed to clarify the mutual responsibilities between you and the coaching program, establishing a foundation for a transparent and collaborative learning environment.

3. Topic Modules & Application Exercises

Broadening Knowledge: The heart of the program lies in our comprehensive Topic Modules and accompanying Application Exercises. Each module is intricately crafted to broaden your knowledge on specific topics relevant to veteran leaders, ensuring that the content is both insightful and actionable.

4. Videos

Pre-recorded Coursework Videos: To enhance your understanding and facilitate efficient learning, we provide pre-recorded coursework videos. These videos serve as valuable resources, offering in-depth explanations of the program content and ensuring that complex concepts are conveyed in an accessible manner.

5. Downloadables & Worksheets

Resourceful Materials: Our program includes a variety of downloadable resources and worksheets. These materials are designed to reinforce key concepts, provide practical tools for application, and serve as valuable references throughout your learning journey.

6. Live Accountability Call

Weekly Live Sessions: Complementing the self-paced learning, the program includes a one-hour LIVE accountability call each week. These sessions provide an opportunity for real-time interaction, Q&A, and in-depth discussions on the weekly topics. The live format fosters a sense of community and ensures that you receive personalized guidance.

Program Delivery Snapshot:

Format: Online with a combination of self-paced and live sessions.

Flexibility: Tailored for your schedule with self-paced coursework.

Interaction: Weekly live sessions for real-time engagement.

Support: Downloadables, worksheets, and pre-recorded videos to enhance learning.

Accountability: Structured compliance agreement and weekly live accountability calls.

The Business Growth Academy for Veteran Leaders is not just a program; it's an immersive learning experience that adapts to your needs, leverages modern technology, and ensures your journey to growth is both impactful and rewarding. We look forward to guiding you through this transformative program!

Distinguishing Features

As a veteran business owner or leader, your experience is unique, and your journey deserves a program that aligns with your distinctive needs. The Business Growth Academy for Veteran Leaders stands out among basic business programs in several key ways:

1. Tailored Curriculum for Veteran Leaders

Focused Content: Our program recognizes and addresses the specific challenges and opportunities faced by veteran leaders, providing content that goes beyond generic business strategies.

Advanced Sessions: Delve into advanced topics such as targeted market leadership, strategic branding, and constraint resolution, specifically tailored for seasoned leadership contexts.

2. Advanced Leadership Dynamics

Communication and Behavior Mastery: Unlike basic programs, we offer advanced sessions on leadership dynamics, including in-depth discussions on communication and behavior tailored to the experienced leader.

3. Exclusive Integration with HRVCC

Community Connection: The program is uniquely integrated with the Houston Regional Veterans Chamber of Commerce (HRVCC), fostering a sense of community and providing exclusive networking opportunities within the veteran business ecosystem.

4. Specialized Sales Strategies

Advanced Sales Techniques: While basic programs cover fundamental sales concepts, our program takes a step further by providing in-depth exploration and practical steps for advanced sales techniques, ensuring you stay ahead in your business.

5. Strategic Branding and Market Leadership

Tailored Marketing Strategies: Basic programs may touch on marketing principles, but our sessions provide tailored marketing strategies for veteran leaders, including corporate and personal branding strategies to enhance your market presence.

6. Advanced Metrics and Financial Insights

Business Metrics Mastery: Basic business programs may cover metrics broadly, but our program navigates complex metrics with a focus on financial statements, providing insights into business dynamics for seasoned decision-making.

7. Constraint Recognition and Resolution

Strategic Constraint Resolution: The program uniquely addresses constraint recognition and resolution, applying principles such as Pareto's Law and Ricardo's Law to systematically remove constraints and optimize business processes.

8. Program Workbook as a Strategic Learning Tool

Personalized Learning Experience: Unlike basic programs, our Program Workbook is designed to enhance your learning and application throughout the course, ensuring a personalized and strategic approach to your growth.

9. Commitment to Ongoing Excellence

Actionable Steps for Growth: The program goes beyond theoretical learning. We guide you in formulating actionable steps for ongoing excellence in leadership, ensuring the application of your wealth of experience for unprecedented growth.

10. Celebration of Veteran Strength

Recognition of Expertise: The program celebrates the distinctive strength that veteran leadership brings to the Houston business economy, providing a platform for you to thrive in alignment with your seasoned expertise.

In summary, the Business Growth Academy for Veteran Leaders distinguishes itself by offering a tailored, advanced, and community-oriented experience. We understand that your journey is unique, and our program is designed to honor and elevate your leadership legacy in the business world. Enroll today and experience the difference!

November 7, 2024

????HRVCC???? Conroe FOB Monthly Meeting

Honor Cafe' - VOB & HRVCC Member

103 N Thompson St Suite 101

Conroe, TX 77301

06:00 PM - 09:00 PM CST

Lou Rosado & Chris Sadler, 832-205-8872

Irosado@houveteranschamber.org

Monthly HRVCC Members Meeting Conroe FOB

- First Thursday of every Month (except January 2025)

Open to HRVCC Members, Veteran & Military Spouse Owned Businesses and First Responder & Passionate Patriot Businesses (All Business Owners that want to support Veteran Business Owner & Entrepreneurs.)

Where: Honor Cafe, 103 N Thompson St Suite 101, Conroe, TX 77301, VOB & HVCC Member

When: 6:00 pm - 9:00 pm

Attire: Business Casual

More info Coming Soon.

Agenda: Connections & Success Stories

Event mission is to bring those Veteran Owned Business & Passionate Patriot Businesses in Conroe area together and create opportunities with in Conroe & connect them to other opportunities in the Houston Region.

Houston Regional Veteran Chamber of Commerce

Making Houston Region # 1

for

Veteran Business Owner & Entrepreneur support!

?? HRVCC ?? Veteran Business Growth Academy - Fall Cohort

02:00 PM - 03:00 PM CST

Fall Cohort

10/15, 10/22, 10/29, 11/5, 11/12, 11/20 all Tuesdays from 2pm-3pm CT

Program Summary/Introduction

As a valued member of the Houston Regional Veterans Chamber of Commerce (HRVCC), we recognize the profound impact your veteran-led business has on the Greater Houston Area business economy. The Business Growth Academy for Veteran Leaders, proudly supported by HRVCC, is your exclusive opportunity to further amplify your leadership and business prowess.

Your journey as a veteran business owner or leader has been characterized by resilience, discipline, and an unwavering commitment to excellence. The Business Growth Academy is meticulously crafted to honor and build upon the seasoned expertise you bring to the table. This unique 6-week program is designed to empower you with advanced strategies and insights specifically tailored to the challenges and opportunities unique to your veteran leadership.

Join us in this transformative journey where we dive into specialized topics, including advanced communication, strategic planning, metrics mastery, and sales techniques, all strategically aligned with the nuances of seasoned leadership. Going beyond conventional programs, our tailored sessions on targeted market leadership, strategic branding, and constraint resolution cater to the distinct landscape of the Houston business economy.

Why attend? Because your journey doesn't stop; it evolves. This program is more than just learning; it's about strategically applying your wealth of experience to unlock unprecedented growth for your business. The Business Growth Academy for Veteran Leaders, supported by HRVCC, is your exclusive platform to rejuvenate your business strategies, connect with like-minded peers within the HRVCC community, and celebrate the distinctive strength that veteran leadership brings to the Houston business landscape.

Your commitment to excellence deserves a program that intimately understands the intricacies of your journey, and HRVCC proudly endorses the Business Growth Academy as that program.

Join us and continue your leadership legacy, ensuring that your business not only thrives but plays an integral role in shaping the success of the Houston business community.

Elevate your leadership. Ignite your business growth. Enroll in the Business Growth Academy for Veteran Leaders today and let HRVCC stand with you on this transformative journey.

What to Expect

Week 1: Establishing Strategic Foundations

Introduction

Warm welcome and program overview.

Introduction to the unique tailored approach for seasoned veteran leaders.

Commitment to Excellence

Reinforcement of commitment to continuous growth.

Overview of the Program Workbook as a strategic learning tool.

Week 2: Mastering Advanced Communication and Leadership Behavior

Advanced Leadership Dynamics

Dive into advanced leadership communication and behavior.

Application of DISC principles for enhanced leadership effectiveness.

Engage in discussions and knowledge testing for advanced assessment.

Week 3: Cultivating Strategic Leadership Mindsets

Strategic Mindset Mastery

Exploration of the Sigmoid Curve within the context of veteran leadership.

Advanced insights into cultivating a growth mindset.

Identification of unique strengths and application of sophisticated goal-setting strategies.

Week 4: Strategic Planning for Seasoned Leaders

Strategic Planning Excellence

Tailored presentation on crafting advanced strategic plans.

Deep dive into the significance of purpose in seasoned leadership.

Practical implementation of strategic plans with precision.

Week 5: Mastery in Business Metrics, Sales, and Dynamics

Advanced Metrics and Financial Insights

Navigation of complex metrics with a focus on financial statements.

Advanced insights into business dynamics for seasoned leaders.

Strategic understanding of business metrics for seasoned decision-making.

Advanced Sales Strategies

In-depth exploration of advanced sales techniques.

Client prospecting, presenting, managing objections, and closing strategies.

Week 6: Targeted Market Leadership, Strategic Branding, and Constraint Resolution

Strategic Market Leadership

Advanced strategies for understanding and targeting veteran-specific markets.

Elevated analysis of competition and market positioning.

Precision in identifying and targeting customers specific to seasoned leadership contexts.

Strategic Marketing Mastery

Tailored marketing strategies for veteran leaders.

Advanced discussions on the 7 P's of Marketing.

Elevating corporate and personal branding strategies for seasoned leaders.

Identifying and Removing Constraints

Recognition and addressing of constraints specific to veteran-led businesses.

Application of principles such as Pareto's Law and Ricardo's Law for strategic constraint resolution.

Conclusion and Integration

Strategic Recap

Summarization of key learnings tailored to the experience of veteran leaders.
Formulation of actionable steps for ongoing excellence in leadership.
Celebration of the wealth of experience and achievements of veteran business owners and leaders.

What Sets This Program Apart

Tailored content for veteran leaders.
Integration with HRVCC for a community-oriented experience.
Exclusive networking opportunities within the veteran business community.

Program Delivery

Here's a breakdown of how we ensure an enriching and impactful learning experience:

1. Online Student Coursework Tool

Self-Paced Learning: Our online coursework tool is designed for self-paced learning, allowing you to progress through the material at your convenience. This flexibility ensures that the program fits seamlessly into your schedule.

Phased Approach: The coursework follows a phased approach, coordinating with weekly LIVE sessions. This strategic alignment ensures that the self-paced learning complements the interactive live sessions for a holistic learning experience.

2. Compliance Agreement

Mutual Responsibilities: Prior to the commencement of the program, participants are provided with a Compliance Agreement. This document is meticulously designed to clarify the mutual responsibilities between you and the coaching program, establishing a foundation for a transparent and collaborative learning environment.

3. Topic Modules & Application Exercises

Broadening Knowledge: The heart of the program lies in our comprehensive Topic Modules and accompanying Application Exercises. Each module is intricately crafted to broaden your knowledge on specific topics relevant to veteran leaders, ensuring that the content is both insightful and actionable.

4. Videos

Pre-recorded Coursework Videos: To enhance your understanding and facilitate efficient learning, we provide pre-recorded coursework videos. These videos serve as valuable resources, offering in-depth explanations of the program content and ensuring that complex concepts are conveyed in an accessible manner.

5. Downloadables & Worksheets

Resourceful Materials: Our program includes a variety of downloadable resources and worksheets. These materials are designed to reinforce key concepts, provide practical tools for application, and serve as valuable references throughout your learning journey.

6. Live Accountability Call

Weekly Live Sessions: Complementing the self-paced learning, the program includes a one-hour LIVE accountability call each week. These sessions provide an opportunity for real-time interaction, Q&A, and in-depth discussions on the weekly topics. The live format fosters a sense of community and ensures that you receive personalized guidance.

Program Delivery Snapshot:

Format: Online with a combination of self-paced and live sessions.

Flexibility: Tailored for your schedule with self-paced coursework.

Interaction: Weekly live sessions for real-time engagement.

Support: Downloadables, worksheets, and pre-recorded videos to enhance learning.

Accountability: Structured compliance agreement and weekly live accountability calls.

The Business Growth Academy for Veteran Leaders is not just a program; it's an immersive learning experience that adapts to your needs, leverages modern technology, and ensures your journey to growth is both impactful and rewarding. We look forward to guiding you through this transformative program!

Distinguishing Features

As a veteran business owner or leader, your experience is unique, and your journey deserves a program that aligns with your distinctive needs. The Business Growth Academy for Veteran Leaders stands out among basic business programs in several key ways:

1. Tailored Curriculum for Veteran Leaders

Focused Content: Our program recognizes and addresses the specific challenges and opportunities faced by veteran leaders, providing content that goes beyond generic business strategies.

Advanced Sessions: Delve into advanced topics such as targeted market leadership, strategic branding, and constraint resolution, specifically tailored for seasoned leadership contexts.

2. Advanced Leadership Dynamics

Communication and Behavior Mastery: Unlike basic programs, we offer advanced sessions on leadership dynamics, including in-depth discussions on communication and behavior tailored to the experienced leader.

3. Exclusive Integration with HRVCC

Community Connection: The program is uniquely integrated with the Houston Regional Veterans Chamber of Commerce (HRVCC), fostering a sense of community and providing exclusive networking opportunities within the veteran business ecosystem.

4. Specialized Sales Strategies

Advanced Sales Techniques: While basic programs cover fundamental sales concepts, our program takes a step further by providing in-depth exploration and practical steps for advanced sales techniques, ensuring you stay ahead in your business.

5. Strategic Branding and Market Leadership

Tailored Marketing Strategies: Basic programs may touch on marketing principles, but our sessions provide tailored marketing strategies for veteran leaders, including corporate and personal branding strategies to enhance your market presence.

6. Advanced Metrics and Financial Insights

Business Metrics Mastery: Basic business programs may cover metrics broadly, but our program navigates complex metrics with a focus on financial statements, providing insights into business dynamics for seasoned decision-making.

7. Constraint Recognition and Resolution

Strategic Constraint Resolution: The program uniquely addresses constraint recognition and resolution, applying principles such as Pareto's Law and Ricardo's Law to systematically remove constraints and optimize business processes.

8. Program Workbook as a Strategic Learning Tool

Personalized Learning Experience: Unlike basic programs, our Program Workbook is designed to enhance your learning and application throughout the course, ensuring a personalized and strategic approach to your growth.

9. Commitment to Ongoing Excellence

Actionable Steps for Growth: The program goes beyond theoretical learning. We guide you in formulating actionable steps for ongoing excellence in leadership, ensuring the application of your wealth of experience for unprecedented growth.

10. Celebration of Veteran Strength

Recognition of Expertise: The program celebrates the distinctive strength that veteran leadership brings to the Houston business economy, providing a platform for you to thrive in alignment with your seasoned expertise.

In summary, the Business Growth Academy for Veteran Leaders distinguishes itself by offering a tailored, advanced, and community-oriented experience. We understand that your journey is unique, and our program is designed to honor and elevate your leadership legacy in the business world. Enroll today and experience the difference!

?? HRVCC ?? Veteran Business Growth Academy - Fall Cohort

02:00 PM - 03:00 PM CST

Fall Cohort

10/15, 10/22, 10/29, 11/5, 11/12, 11/20 all Tuesdays from 2pm-3pm CT

Program Summary/Introduction

As a valued member of the Houston Regional Veterans Chamber of Commerce (HRVCC), we recognize the profound impact your veteran-led business has on the Greater Houston Area business economy. The Business Growth Academy for Veteran Leaders, proudly supported by HRVCC, is your exclusive opportunity to further amplify your leadership and business prowess.

Your journey as a veteran business owner or leader has been characterized by resilience, discipline, and an unwavering commitment to excellence. The Business Growth Academy is meticulously crafted to honor and build upon the seasoned expertise you bring to the table. This unique 6-week program is designed to empower you with advanced strategies and insights specifically tailored to the challenges and opportunities unique to your veteran leadership.

Join us in this transformative journey where we dive into specialized topics, including advanced communication, strategic planning, metrics mastery, and sales techniques, all strategically aligned with the nuances of seasoned leadership. Going beyond conventional programs, our tailored sessions on targeted market leadership, strategic branding, and constraint resolution cater to the distinct landscape of the Houston business economy.

Why attend? Because your journey doesn't stop; it evolves. This program is more than just learning; it's about strategically applying your wealth of experience to unlock unprecedented growth for your business. The Business Growth Academy for Veteran Leaders, supported by HRVCC, is your exclusive platform to rejuvenate your business strategies, connect with like-minded peers within the HRVCC community, and celebrate the distinctive strength that veteran leadership brings to the Houston business landscape.

Your commitment to excellence deserves a program that intimately understands the intricacies of your journey, and HRVCC proudly endorses the Business Growth Academy as that program.

Join us and continue your leadership legacy, ensuring that your business not only thrives but plays an integral role in shaping the success of the Houston business community.

Elevate your leadership. Ignite your business growth. Enroll in the Business Growth Academy for Veteran Leaders today and let HRVCC stand with you on this transformative journey.

What to Expect

Week 1: Establishing Strategic Foundations

Introduction

Warm welcome and program overview.

Introduction to the unique tailored approach for seasoned veteran leaders.

Commitment to Excellence

Reinforcement of commitment to continuous growth.

Overview of the Program Workbook as a strategic learning tool.

Week 2: Mastering Advanced Communication and Leadership Behavior

Advanced Leadership Dynamics

Dive into advanced leadership communication and behavior.

Application of DISC principles for enhanced leadership effectiveness.

Engage in discussions and knowledge testing for advanced assessment.

Week 3: Cultivating Strategic Leadership Mindsets

Strategic Mindset Mastery

Exploration of the Sigmoid Curve within the context of veteran leadership.

Advanced insights into cultivating a growth mindset.

Identification of unique strengths and application of sophisticated goal-setting strategies.

Week 4: Strategic Planning for Seasoned Leaders

Strategic Planning Excellence

Tailored presentation on crafting advanced strategic plans.

Deep dive into the significance of purpose in seasoned leadership.

Practical implementation of strategic plans with precision.

Week 5: Mastery in Business Metrics, Sales, and Dynamics

Advanced Metrics and Financial Insights

Navigation of complex metrics with a focus on financial statements.

Advanced insights into business dynamics for seasoned leaders.

Strategic understanding of business metrics for seasoned decision-making.

Advanced Sales Strategies

In-depth exploration of advanced sales techniques.

Client prospecting, presenting, managing objections, and closing strategies.

Week 6: Targeted Market Leadership, Strategic Branding, and Constraint Resolution

Strategic Market Leadership

Advanced strategies for understanding and targeting veteran-specific markets.

Elevated analysis of competition and market positioning.

Precision in identifying and targeting customers specific to seasoned leadership contexts.

Strategic Marketing Mastery

Tailored marketing strategies for veteran leaders.

Advanced discussions on the 7 P's of Marketing.

Elevating corporate and personal branding strategies for seasoned leaders.

Identifying and Removing Constraints

Recognition and addressing of constraints specific to veteran-led businesses.

Application of principles such as Pareto's Law and Ricardo's Law for strategic constraint resolution.

Conclusion and Integration

Strategic Recap

Summarization of key learnings tailored to the experience of veteran leaders.
Formulation of actionable steps for ongoing excellence in leadership.
Celebration of the wealth of experience and achievements of veteran business owners and leaders.

What Sets This Program Apart

Tailored content for veteran leaders.
Integration with HRVCC for a community-oriented experience.
Exclusive networking opportunities within the veteran business community.

Program Delivery

Here's a breakdown of how we ensure an enriching and impactful learning experience:

1. Online Student Coursework Tool

Self-Paced Learning: Our online coursework tool is designed for self-paced learning, allowing you to progress through the material at your convenience. This flexibility ensures that the program fits seamlessly into your schedule.

Phased Approach: The coursework follows a phased approach, coordinating with weekly LIVE sessions. This strategic alignment ensures that the self-paced learning complements the interactive live sessions for a holistic learning experience.

2. Compliance Agreement

Mutual Responsibilities: Prior to the commencement of the program, participants are provided with a Compliance Agreement. This document is meticulously designed to clarify the mutual responsibilities between you and the coaching program, establishing a foundation for a transparent and collaborative learning environment.

3. Topic Modules & Application Exercises

Broadening Knowledge: The heart of the program lies in our comprehensive Topic Modules and accompanying Application Exercises. Each module is intricately crafted to broaden your knowledge on specific topics relevant to veteran leaders, ensuring that the content is both insightful and actionable.

4. Videos

Pre-recorded Coursework Videos: To enhance your understanding and facilitate efficient learning, we provide pre-recorded coursework videos. These videos serve as valuable resources, offering in-depth explanations of the program content and ensuring that complex concepts are conveyed in an accessible manner.

5. Downloadables & Worksheets

Resourceful Materials: Our program includes a variety of downloadable resources and worksheets. These materials are designed to reinforce key concepts, provide practical tools for application, and serve as valuable references throughout your learning journey.

6. Live Accountability Call

Weekly Live Sessions: Complementing the self-paced learning, the program includes a one-hour LIVE accountability call each week. These sessions provide an opportunity for real-time interaction, Q&A, and in-depth discussions on the weekly topics. The live format fosters a sense of community and ensures that you receive personalized guidance.

Program Delivery Snapshot:

Format: Online with a combination of self-paced and live sessions.

Flexibility: Tailored for your schedule with self-paced coursework.

Interaction: Weekly live sessions for real-time engagement.

Support: Downloadables, worksheets, and pre-recorded videos to enhance learning.

Accountability: Structured compliance agreement and weekly live accountability calls.

The Business Growth Academy for Veteran Leaders is not just a program; it's an immersive learning experience that adapts to your needs, leverages modern technology, and ensures your journey to growth is both impactful and rewarding. We look forward to guiding you through this transformative program!

Distinguishing Features

As a veteran business owner or leader, your experience is unique, and your journey deserves a program that aligns with your distinctive needs. The Business Growth Academy for Veteran Leaders stands out among basic business programs in several key ways:

1. Tailored Curriculum for Veteran Leaders

Focused Content: Our program recognizes and addresses the specific challenges and opportunities faced by veteran leaders, providing content that goes beyond generic business strategies.

Advanced Sessions: Delve into advanced topics such as targeted market leadership, strategic branding, and constraint resolution, specifically tailored for seasoned leadership contexts.

2. Advanced Leadership Dynamics

Communication and Behavior Mastery: Unlike basic programs, we offer advanced sessions on leadership dynamics, including in-depth discussions on communication and behavior tailored to the experienced leader.

3. Exclusive Integration with HRVCC

Community Connection: The program is uniquely integrated with the Houston Regional Veterans Chamber of Commerce (HRVCC), fostering a sense of community and providing exclusive networking opportunities within the veteran business ecosystem.

4. Specialized Sales Strategies

Advanced Sales Techniques: While basic programs cover fundamental sales concepts, our program takes a step further by providing in-depth exploration and practical steps for advanced sales techniques, ensuring you stay ahead in your business.

5. Strategic Branding and Market Leadership

Tailored Marketing Strategies: Basic programs may touch on marketing principles, but our sessions provide tailored marketing strategies for veteran leaders, including corporate and personal branding strategies to enhance your market presence.

6. Advanced Metrics and Financial Insights

Business Metrics Mastery: Basic business programs may cover metrics broadly, but our program navigates complex metrics with a focus on financial statements, providing insights into business dynamics for seasoned decision-making.

7. Constraint Recognition and Resolution

Strategic Constraint Resolution: The program uniquely addresses constraint recognition and resolution, applying principles such as Pareto's Law and Ricardo's Law to systematically remove constraints and optimize business processes.

8. Program Workbook as a Strategic Learning Tool

Personalized Learning Experience: Unlike basic programs, our Program Workbook is designed to enhance your learning and application throughout the course, ensuring a personalized and strategic approach to your growth.

9. Commitment to Ongoing Excellence

Actionable Steps for Growth: The program goes beyond theoretical learning. We guide you in formulating actionable steps for ongoing excellence in leadership, ensuring the application of your wealth of experience for unprecedented growth.

10. Celebration of Veteran Strength

Recognition of Expertise: The program celebrates the distinctive strength that veteran leadership brings to the Houston business economy, providing a platform for you to thrive in alignment with your seasoned expertise.

In summary, the Business Growth Academy for Veteran Leaders distinguishes itself by offering a tailored, advanced, and community-oriented experience. We understand that your journey is unique, and our program is designed to honor and elevate your leadership legacy in the business world. Enroll today and experience the difference!

December 5, 2024

????HRVCC???? Conroe FOB Monthly Meeting

Honor Cafe' - VOB & HRVCC Member

103 N Thompson St Suite 101

Conroe, TX 77301

06:00 PM - 09:00 PM CST

Lou Rosado & Chris Sadler, 832-205-8872

Irosado@houveteranschamber.org

Monthly HRVCC Members Meeting Conroe FOB

- First Thursday of every Month (except January 2025)

Open to HRVCC Members, Veteran & Military Spouse Owned Businesses and First Responder & Passionate Patriot Businesses (All Business Owners that want to support Veteran Business Owner & Entrepreneurs.)

Where: Honor Cafe, 103 N Thompson St Suite 101, Conroe, TX 77301, VOB & HVCC Member

When: 6:00 pm - 9:00 pm

Attire: Business Casual

More info Coming Soon.

Agenda: Connections & Success Stories

Event mission is to bring those Veteran Owned Business & Passionate Patriot Businesses in Conroe area together and create opportunities with in Conroe & connect them to other opportunities in the Houston Region.

Houston Regional Veteran Chamber of Commerce

Making Houston Region # 1

for

Veteran Business Owner & Entrepreneur support!

December 5, 2024

?? HRVCC ?? Basic Financial Analysis

<https://www.houveteranschamber.org/>

Houston, TX 77002

More details to follow

Dave Weaver, 8322058872

dweaver@houveteranschamber.org

?? HRVCC ?? Basic Financial Analysis

Basic Financial Analysis 30 May

Simple Strategic Plan 12 Sept

Goal Setting 5 Dec

2025

1Q Sales I

2Q Sales II

More info to follow

Sponsor Opportunities for the each webinar or annual series

January 9, 2025

????HRVCC???? Conroe FOB Monthly Meeting

Honor Cafe' - VOB & HRVCC Member

103 N Thompson St Suite 101

Conroe, TX 77301

06:00 PM - 09:00 PM CST

Lou Rosado & Chris Sadler, 832-205-8872

Irosado@houveteranschamber.org

Monthly HRVCC Members Meeting Conroe FOB

- First Thursday of every Month (except January 2025)

Open to HRVCC Members, Veteran & Military Spouse Owned Businesses and First Responder & Passionate Patriot Businesses (All Business Owners that want to support Veteran Business Owner & Entrepreneurs.)

Where: Honor Cafe, 103 N Thompson St Suite 101, Conroe, TX 77301, VOB & HVCC Member

When: 6:00 pm - 9:00 pm

Attire: Business Casual

More info Coming Soon.

Agenda: Connections & Success Stories

Event mission is to bring those Veteran Owned Business & Passionate Patriot Businesses in Conroe area together and create opportunities with in Conroe & connect them to other opportunities in the Houston Region.

Houston Regional Veteran Chamber of Commerce

Making Houston Region # 1

for

Veteran Business Owner & Entrepreneur support!

February 6, 2025

????HRVCC???? Conroe FOB Monthly Meeting

Honor Cafe' - VOB & HRVCC Member

103 N Thompson St Suite 101

Conroe, TX 77301

06:00 PM - 09:00 PM CST

Lou Rosado & Chris Sadler, 832-205-8872

Irosado@houveteranschamber.org

Monthly HRVCC Members Meeting Conroe FOB

- First Thursday of every Month (except January 2025)

Open to HRVCC Members, Veteran & Military Spouse Owned Businesses and First Responder & Passionate Patriot Businesses (All Business Owners that want to support Veteran Business Owner & Entrepreneurs.)

Where: Honor Cafe, 103 N Thompson St Suite 101, Conroe, TX 77301, VOB & HVCC Member

When: 6:00 pm - 9:00 pm

Attire: Business Casual

More info Coming Soon.

Agenda: Connections & Success Stories

Event mission is to bring those Veteran Owned Business & Passionate Patriot Businesses in Conroe area together and create opportunities with in Conroe & connect them to other opportunities in the Houston Region.

Houston Regional Veteran Chamber of Commerce

Making Houston Region # 1

for

Veteran Business Owner & Entrepreneur support!